#### **Supporting Ad-Hoc Ranking Aggregates**

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### Ranking (Top-k) Queries

Find the *top k* answers with respect to a *ranking function*, which often is the aggregation of *multiple criteria*.

Ranking is important in many database applications:

- E-Commerce
  Find the *best* hotel deals by price, distance, etc.
- Multimedia Databases
  Find the *most similar* images by color, shape, texture, etc.
- Search Engine
  Find the *most relevant* records/documents/pages.
- OLAP, Decision Support
  Find the *top profitable* customers to send ads.



# RankSQL: a RDBMS with Efficient Support of Ranking Queries

Rank-Aware Query Operators [SIGMOD02, VLDB03]

 Algebraic Foundation and Optimization Framework [SIGMOD04, SIGMOD05]

SPJ queries (SELECT ... FROM ... WHERE ... ORDER BY ...)

Ad-Hoc Ranking Aggregate Queries [SIGMOD06]

top k groups instead of tuples. (SELECT ... FROM ... WHERE ... GROUP BY ... ORDER BY ...)



Example 1: Advertising an insurance product

What are the top 5 areas to advertise a new insurance product?

SELECT *zipcode, AVG(income\*w1+age\*w2+credit\*w3)* as score

- FROM customer
- WHERE occupation='student'
- GROUP BY zipcode
- ORDER BY score

LIMIT 5



# Example 2: Finding the most profitable combinations

What are the 5 most profitable pairs of (product category, sales area)?

SELECTP.cateogy, S.zipcode,<br/>MID\_SUM(S.price - P.manufact\_price)<br/>as scoreFROMproducts P, sales SWHEREP.p\_key=S.p\_keyGROUP BYP.category, S.zipcodeORDER BYscoreLIMIT5



#### Ad-Hoc Ranking

Ranking Condition : F=G(T) e.g. AVG (income\*w1+age\*w2+credit\*w3) MID\_SUM (S.price - P.manufact\_price)

G: group-aggregate function
 Standard (e.g., sum, avg)
 User-defined (e.g., mid\_sum)

- T: tuple-aggregate function
  - arbitrary expression
  - e.g., AVG (income\*w1+age\*w2+credit\*w3),
    w1, w2, w3 can be any values.





DSS applications are exploratory and interactive:

- Decision makers try out various ranking criteria
- Results of a query as the basis for further queries
- It requires efficient techniques for fast response



### **Existing** Techniques

#### Data Cube / Materialized Views: pre-computation

□ The views may not be built for the G:

e.g., mid\_sum cannot be derived from sum, avg, etc.

□ The views may not be built for the T:

e.g., a+b does not help in doing a\*b, and vice versa.

#### Materialize-Group-Sort: from the scratch



#### Materialize-Group-Sort Approach



### Problems of Materialize-Group-Sort



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Overkill:

Total order of all groups, although only top 5 are requested.

Inefficient: Full materialization (scan, join, grouping, sorting).



#### Can We Do Better?



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Without any further info, full materialization is all that we can do.

- Can we do better:
  - What info do we need?
  - How to use the info?



RankAgg vs. Materialize-Group-Sort

Goal: minimize the number of tuples processed. (Partial vs. full materialization)



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#### Orders of Magnitude Performance Improvement









### The Principles of RankAgg

• **Can we do better?** Upper-Bound Principle: *best-possible goal* There is a certain minimal number of tuples to retrieve before we can stop.

What info do we need? Upper-Bound Principle: must-have info
 A non-trivial upper-bound is a must. (e.g., +infinity will not save anything.)
 Upper-bound of a group indicates the best a group can achieve, thus tells us if it is going to make top-k or not.

#### How to use the info?

- Group-Ranking Principle: Process the most promising group first.
- **Tuple-Ranking Principle:** Retrieve tuples in a group in the order of T.

#### Together: Optimal Aggregate Processing minimal number of tuples processed.





### Running Example

Select g, SUM(v)

From R

- Group By g
- Order By SUM(v)

Limit 1

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TID	R.g	R.v
<i>r</i> <sub>1</sub>	1	.7
<i>r</i> <sub>2</sub>	2	.3
<i>r</i> <sub>3</sub>	3	.9
<i>r</i> <sub>4</sub>	2	.4
<i>r</i> <sub>5</sub>	1	.9
<i>r</i> <sub>6</sub>	3	.7
$r_7$	1	.6
<i>r</i> <sub>8</sub>	2	.25



Assumptions for getting a non-trivial upper-bound:

- We focus on a (large) class of max-bounded function:
  F[g] can be obtained by applying G over the maximal T of g's members.
- We have the size of each group. (Will get back to this.)
- We can obtain the maximal value of T. (In the example, v <= 1.)</li>





Process the most promising group first.







TID	R.g	R.v
<i>r</i> <sub>3</sub>	3	.9
r <sub>6</sub>	3	.7





#### Process the most promising group first.



#### Process the most promising group first.

action	$\overline{F}[g_1]$	$\overline{F}[g_2]$	$\overline{F}[g_3]$
initial	3.0	3.0	2.0
$(r_1, 1, .7)$	2.7	3.0	2.0







TID	R.g	R.v
<i>r</i> <sub>3</sub>	3	.9
<i>r</i> <sub>6</sub>	3	.7





#### Process the most promising group first.









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#### Process the most promising group first.



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#### Process the most promising group first.



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TID||R.g|R.v|

3

3

 $r_3$ 

 $r_6$ 

.9

.7

#### Process the most promising group first.



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Retrieve tuples within a group in the order of tuple-aggregate function T.



# Retrieve tuples within a group in the order of tuple-aggregate function T.



# Retrieve tuples within a group in the order of tuple-aggregate function T.



not in the order of R.v



in the order of R.v.

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# Retrieve tuples within a group in the order of tuple-aggregate function T.



not in the order of R.v in the order of R.v

Implementing the Principles: Obtaining Group Size

#### • Sizes ready:

Though G(T) is ad-hoc, the Boolean conditions are shared in sessions of decision making.

 Sizes from materialized information: Similar queries computed.

#### Sizes from scratch:

Pay as much as materialize-group-sort for the 1<sup>st</sup> query; amortized by the future similar queries.





Implementing the Principles: Group-Aware Plans





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#### Conclusions

#### Ranking Aggregate Queries

- Top-k groups
- Ad-Hoc ranking conditions

#### RankAgg

Principles

Upper-Bound, Group-Ranking, and Tuple-Ranking

- Optimal Aggregate Processing Minimal number of tuples processed
- Significant performance gains, compared with materialize-group-sort.



