

# Enabling Computational Journalism: Automated Fact-Checking and Story-Finding

Chengkai Li

Associate Professor, Department of Computer Science and Engineering

Director, Innovative Database and Information Systems Research (IDIR) Laboratory

University of Texas at Arlington

Shandong University, Oct. 9<sup>th</sup>, 2015

Nanjing University, Oct. 13<sup>th</sup>, 2015



# The Innovative Database and Information Systems Research (IDIR) Laboratory

## Research areas

- Big Data and Data Science (Database, Data Mining, Web Data Management, Information Retrieval)

## Theme of current research

- building large-scale human-assisting and human-assisted data and information systems with high usability, low cost and applications for social good

## Research directions

- computational journalism
- crowdsourcing and human computation
- data exploration by ranking/skyline/preference queries
- database testing
- entity search and entity query
- graph database usability

# Our Computational Journalism Project

Started in 2010. Collaborative project with Duke, Google Research, and Stanford. Collaboration with HP Labs China and Chinese Academy of Sciences.

- **Story finding:** finding and monitoring number-based facts pertinent to real-world events. The facts are leads to news stories.
- **Fact checking:** discovering and checking factual claims in political discourses, social media, and news.



# Publications

- [Detecting Check-worthy Factual Claims in Presidential Debates](#). Naeemul Hassan, Chengkai Li, Mark Tremayne. CIKM 2015, pages 1835-1838.
- [The Quest to Automate Fact-Checking](#). Naeemul Hassan, Bill Adair, James Hamilton, Chengkai Li, Mark Tremayne, Jun Yang and Cong Yu. 2015 Computation+Journalism Symposium.
- [Online Frequent Episode Mining](#). Xiang Ao, Ping Luo, Chengkai Li, Fuzhen Zhuang, and Qing He. ICDE 2015, pages 891-902.
- [Data In, Fact Out: Automated Monitoring of Facts by FactWatcher](#). Naeemul Hassan, Afroza Sultana, You Wu, Gensheng Zhang, Chengkai Li, Jun Yang, and Cong Yu. VLDB 2014, pages 1557-1560. Demonstration description. (**excellent demonstration award**)
- [Finding, Monitoring, and Checking Claims Computationally Based on Structured Data](#). Brett Walenz, You (Will) Wu, Seokhyun (Alex) Song, Emre Sonmez, Eric Wu, Kevin Wu, Pankaj K. Agarwal, Jun Yang, Naeemul Hassan, Afroza Sultana, Gensheng Zhang, Chengkai Li, Cong Yu. 2014 Computation+Journalism Symposium.



# Publications (cont'd)

- [Toward Computational Fact-Checking](#). You Wu, Pankaj K. Agarwal, Chengkai Li, Jun Yang, Cong Yu. VLDB 2014, pages 589-600.
- [iCheck: computationally combating "lies, d-ned lies, and statistics"](#). You Wu, Brett Walenz, Peggy Li, Andrew Shim, Emre Sonmez, Pankaj K. Agarwal, Chengkai Li, Jun Yang, Cong Yu. SIGMOD 2014, pages 1063-1066.
- [Incremental Discovery of Prominent Situational Facts](#). Afroza Sultana, Naeemul Hassan, Chengkai Li, Jun Yang, Cong Yu. ICDE 2014, pages 112-123.
- [Discovering General Prominent Streaks in Sequence Data](#). Gensheng Zhang, Xiao Jiang, Ping Luo, Min Wang, Chengkai Li. ACM TKDD, 8(2):article 9, June 2014.
- [Discovering and Learning Sensational Episodes of News Events](#). Xiang Ao, Ping Luo, Chengkai Li, Fuzhen Zhuang, Qing He, and Zhongzhi Shi. WWW 2014, pages 217-218.



# Publications (cont'd)

- [On "One of the Few" Objects](#). You Wu, Pankaj K. Agarwal, Chengkai Li, Jun Yang, Cong Yu. KDD 2012, pages 1487-1495.
- [Prominent Streak Discovery in Sequence Data](#). Xiao Jiang, Chengkai Li, Ping Luo, Min Wang, Yong Yu. KDD 2011, pages 1280-1288.
- [Computational Journalism: A Call to Arms to Database Researchers](#). Sarah Cohen, Chengkai Li, Jun Yang, Cong Yu. CIDR 2011, pages 148-151. **(3rd place in best Outrageous Ideas and Vision (OIV) Track paper competition)**





The Quest to Automate Fact-Checking



# People Make Claims All The Time

“... our Navy is smaller than it's been since 1917", said Republican candidate Mitt Romney in third presidential debate in 2012.



[http://en.wikipedia.org/wiki/Mitt\\_Romney](http://en.wikipedia.org/wiki/Mitt_Romney)  
<http://www.thebrainchildgroup.com/>

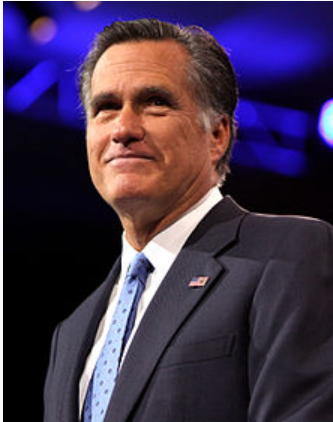
©2015 The University of Texas at Arlington. All Rights Reserved.



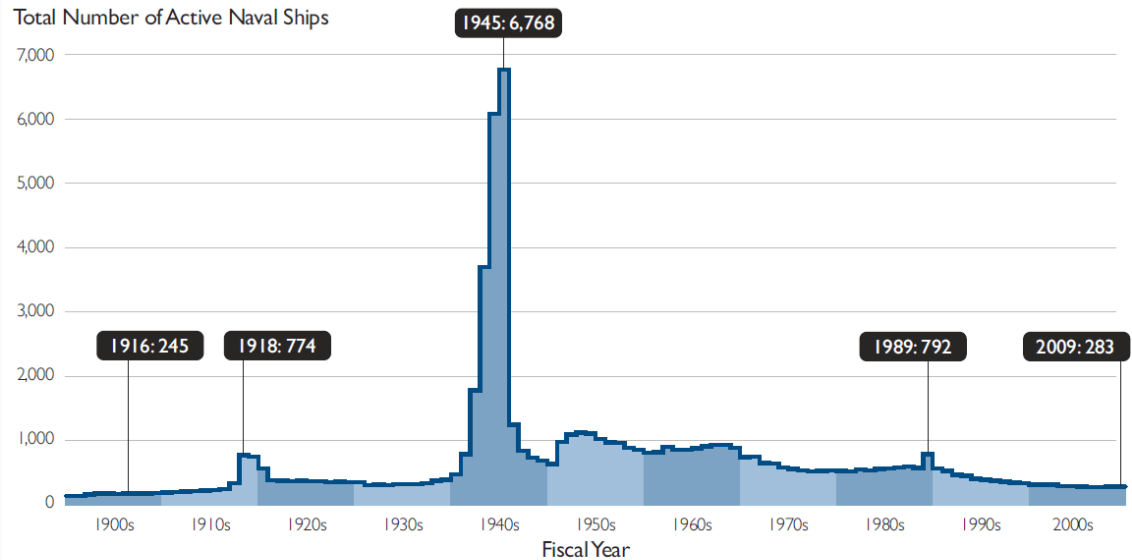


# Fact Checking is not Easy

“... our Navy is smaller than it's been since 1917”, said Republican candidate Mitt Romney in third presidential debate in 2012.



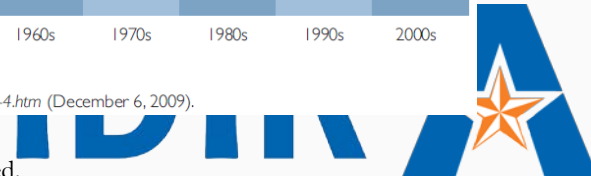
## U.S. Navy Has Smallest Number of Ships Since 1916



Source: U.S. Navy, Active Ship Force Levels, 2009, at <http://www.history.navy.mil/branches/org9-4.htm> (December 6, 2009).

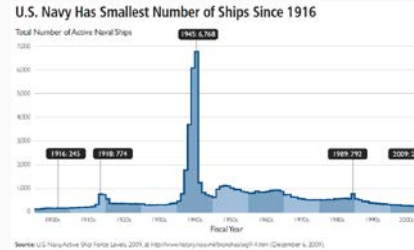
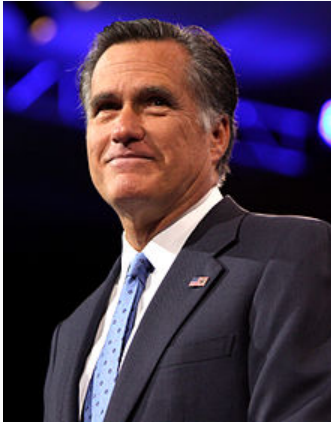
[http://en.wikipedia.org/wiki/Mitt\\_Romney](http://en.wikipedia.org/wiki/Mitt_Romney)

[http://s3.amazonaws.com/thf\\_media/2010/pdf/Military\\_chartbook.pdf](http://s3.amazonaws.com/thf_media/2010/pdf/Military_chartbook.pdf)



# Fact Checking is not Easy

“... our Navy is smaller than it's been since 1917”, said Republican candidate Mitt Romney in third presidential debate in 2012.



VS



[http://en.wikipedia.org/wiki/Mitt\\_Romney](http://en.wikipedia.org/wiki/Mitt_Romney)

[http://s3.amazonaws.com/thf\\_media/2010/pdf/Military\\_chartbook.pdf](http://s3.amazonaws.com/thf_media/2010/pdf/Military_chartbook.pdf)

[http://en.wikipedia.org/wiki/United\\_States\\_Navy](http://en.wikipedia.org/wiki/United_States_Navy)

# Existing Fact Checking Projects

Journalists and reporters spend good amount of time on fact checking



The U.S. military is at risk of losing its "military superiority" because "our Navy is smaller than it's been since 1917. Our Air Force is smaller and older than any time since 1947."

— *Mitt Romney on Monday, January 16th, 2012 in a Republican presidential debate in Myrtle Beach, S.C.*



PolitiFact <http://www.politifact.com/>

FactCheckEU <https://factcheckeu.org/>

FullFact <http://fullfact.org/>

Snopes <http://www.snopes.com/info/whatsnew.asp>

Factcheck <http://www.factcheck.org/>



# Numerous Claims to Check. Rise of Fact-Checkers

Republican candidate debate, August 6, 2015.<sup>1</sup>

9 facts checked by factcheck.org

8 facts checked by CNN

24 facts checked by PolitiFact

64 active fact-checking sites in 2015, 44 in 2014.<sup>2</sup>

1. <http://time.com/3988276/republican-debate-primetime-transcript-full-text/>
2. <http://reporterslab.org/snapshot-of-fact-checking-around-the-world-july-2015/>



# Limitations of Current Fact-Checking Practices

- Journalists spend hours going through documents to identify claims.
- Significant time gap between speech and reporting times. Audience doesn't get correct information.
- Requires advanced writing skills to persuade readers. Such skilled writers are sparse.
- Lack of Structured Journalism and use of old publishing frameworks hinders Semantic Web applications.



# The Holy Grail: Automated, Live Fact-Checking



# The Holy Grail



Source: Bill Adair





# The Holy Grail



Source: Bill Adair





# The Holy Grail



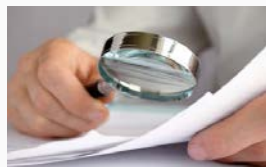
Source: Bill Adair



# ClaimBuster

- political discourses (debates, interviews), advertisements, live events on TV and online video streams
- social media (e.g., twitter)
- web pages
- news articles

assist data analysis; solicit analyses from professionals



⇒ **detector**

⇒ important  
factual claims

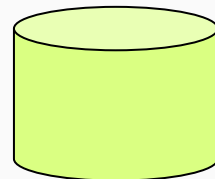
no match

⇒ **matcher**

matched

display existing fact-checkers,  
delivered via browser extensions,  
mobile and smart-TV apps

repository of already-  
checked claims



# ClaimBuster

- political discourses (debates, interviews), advertisements, live events on TV and online video streams
- social media (e.g., twitter)
- web pages
- news articles

⇒ **detector**

⇒ important factual claims

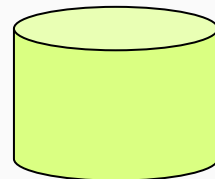
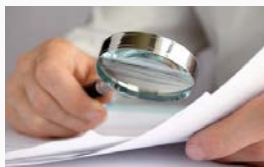
⇒ **matcher**

no match

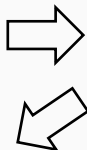
matched

display existing fact-checkers,  
delivered via browser extensions,  
mobile and smart-TV apps

assist data analysis; solicit  
analyses from professionals



repository of already-  
checked claims





# iCheck (Led by Duke)

## ✓ Kay Hagan is overly partisan.

Republicans suggest her achievements are thin soup. "The only thing Kay Hagan has accomplished in Washington is becoming an automatic 'yes' vote for whatever new tax or regulation President Obama wants," North Carolina GOP Chairman Claude Pope said.

Original claim made by: 1

### Supporting Arguments

7	 	<a href="#">Frank R. Lautenberg(D)</a> and <a href="#">Kay Hagan(D)</a> agreed on 90.02% of the votes they cast between 2011-01-05 (start of session 2011) and 2013-01-01 (end of session 2012)
3	 	<a href="#">Thomas Harkin(D)</a> and <a href="#">Kay Hagan(D)</a> agreed on 92.6% of the votes they cast between 2013-01-03 (start of session 2013) and 2014-05-09 (end of session 2014)

### Counter Arguments

#### Generated Counter Arguments

	Bernard Sanders(Independent) and Kay Hagan(D) agreed on 85.77% of the votes they cast between 2011-01-05 (start of session 2011) and 2013-01-01 (end of session 2012)
	Kay Hagan(D) voted 89.83% of the time with the Democrat party majority vote between 2008-01-02 and 2012-01-02.

# iCheck (Led by Duke)

In 2011, **Miguel Cabrera** had 197 in hits, 30 in homeruns, 0.34 in batting average; only 6 other players have ever beaten this record;



Views: 1 | Bumps: 0 | Tweets: 0

Vladimir Guerrero: 197 in hits, 44 in homeruns, 0.35 in batting average in 2000

Todd Helton: 216 in hits, 42 in homeruns, 0.37 in batting average in 2000; 209 in hits, 33 in homeruns, 0.36 in batting average in 2003

Mike Piazza: 201 in hits, 40 in homeruns, 0.36 in batting average in 1997

Albert Pujols: 212 in hits, 43 in homeruns, 0.36 in batting average in 2003

Alex Rodriguez: 215 in hits, 36 in homeruns, 0.36 in batting average in 1996

Larry Walker: 208 in hits, 49 in homeruns, 0.37 in batting average in 1997

## Responses



The same claim (i.e. "no more than 6 other players have ever beaten this player's record in some year in 'hits', 'homeruns', 'batting average') can be made for 41 other players.

The other player are: **Albert Belle** in 1995 (4), in 1998 (1); **Adrian Beltre** in 2004 (1); **Dante Bichette** in 1995 (6), in 1998 (3); **Barry Bonds** in 2001 (0), in 2002 (0), in 2003 (1), in 2004 (1); **Bret Boone** in 2001 (6); **Ellis Burks** in 1996 (2); **Vinny Castilla** in 1998 (1); **Carlos Delgado** in 2000 (4); **Jacoby Ellsbury** in 2011 (4); **Darin Erstad** in 2000 (0); **Nomar Garciaparra** in 2000 (1); **Adrian Gonzalez** in 2011 (4); **Luis Gonzalez** in 2001 (0); **Ken Griffey** in 1997 (3), in 1998 (6); **Vladimir Guerrero** in 2000 (1), in 2002 (4), in 2004 (4); **Tony Gwynn** in 1995 (2), in 1997 (0); **Josh Hamilton** in 2010 (3); **Todd Helton** in 2000 (0), in 2001 (1), in 2003 (1), in 2004 (4); **Matt Holliday** in 2007 (1); **Ryan Howard** in 2006 (1); **Derek Jeter** in 1999



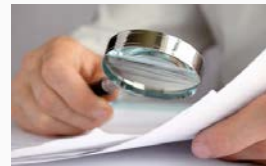
# ClaimBuster to be 2016-Ready



2016  
Presidential  
Debates  
(Speeches, debates,  
interviews, social  
media, news)



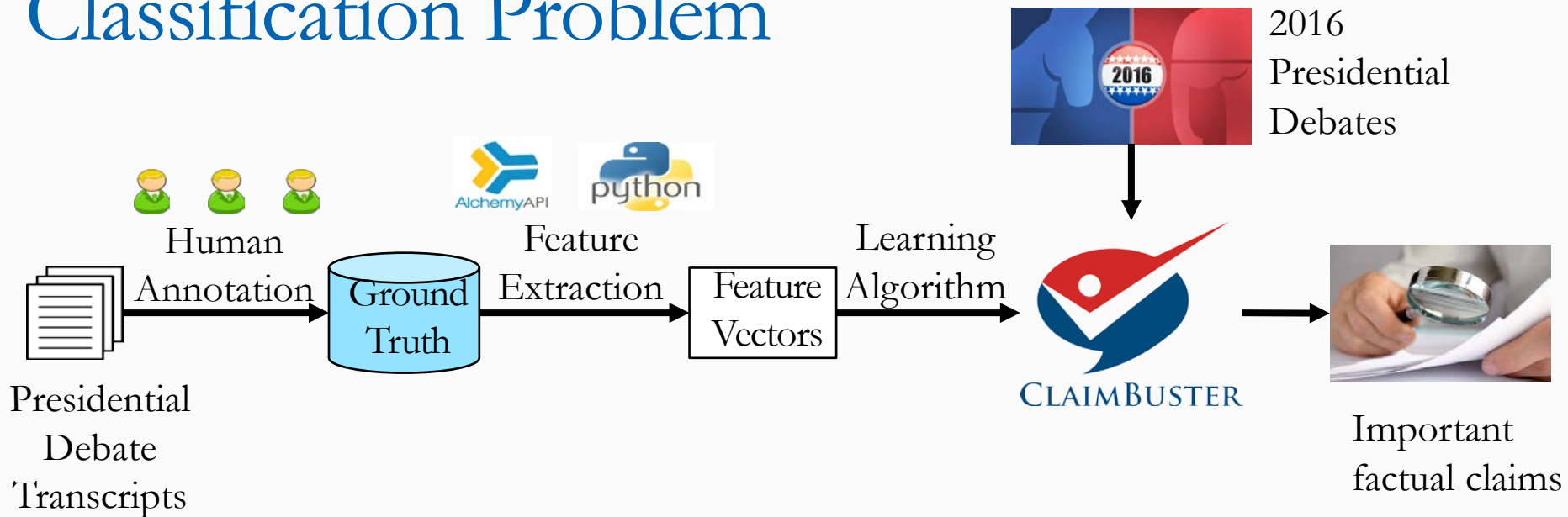
Factual claims  
recommended  
to be checked



Journalists  
investigate  
the claims  
  
(or checked by  
algorithms,  
citizens, crowd)



# Finding Important Factual Claims: A Classification Problem



# Dataset: Presidential Debate Transcripts

- Source: <http://www.debates.org/index.php?page=debate-transcripts>
- All 30 debates (11 elections) in history: 1960, 1976—2012
- 20k sentences by presidential candidates: removed very short (< 5 words) sentences





# 3 Classes of Sentences

## Important factual claims

“We spend less on the military today than at any time in our history.” “The President’s position on gay marriage has changed.” “More people are unemployed today than four years ago.”

## Unimportant factual claims

“I was in Iowa yesterday.” “My mother enjoys cooking.” “I ran for President once before.”

## Sentences with no factual claims (just opinions, questions & declarations)

“Iran must not get nuclear weapons.” “7% unemployment is too high.” “My opponent is wishy-washy.” “I will be tough on crime.” “Why should we do that?” “Hello, New Hampshire!” “Our plan is to reduce tax rate by 10%.”

Goal: Given a future sentence, find the class it belongs to.



# Ground Truth Collection

- Developed a data collection platform [bit.ly/claimbusters](http://bit.ly/claimbusters).
- In 3 months, we accumulated 226 participants.
- Used 600 screening sentences to detect spammers & low-quality participants.
- Admitted sentences which are agreed by at least 2 top-quality participants.
- 8015 such sentences.

Class	Count
CFS	1673
UFS	482
NFS	5860



# Ground Truth Collection Website

OI: Wages are goings up for the first time in a decade.

[More Context](#)

*Will the general public be interested in knowing whether (part of) this sentence is true or false?*

- ☐ There is **no** factual claim in this sentence.
- ☐ There is a factual claim but it is **unimportant**
- ☐ There is an **important** factual claim.

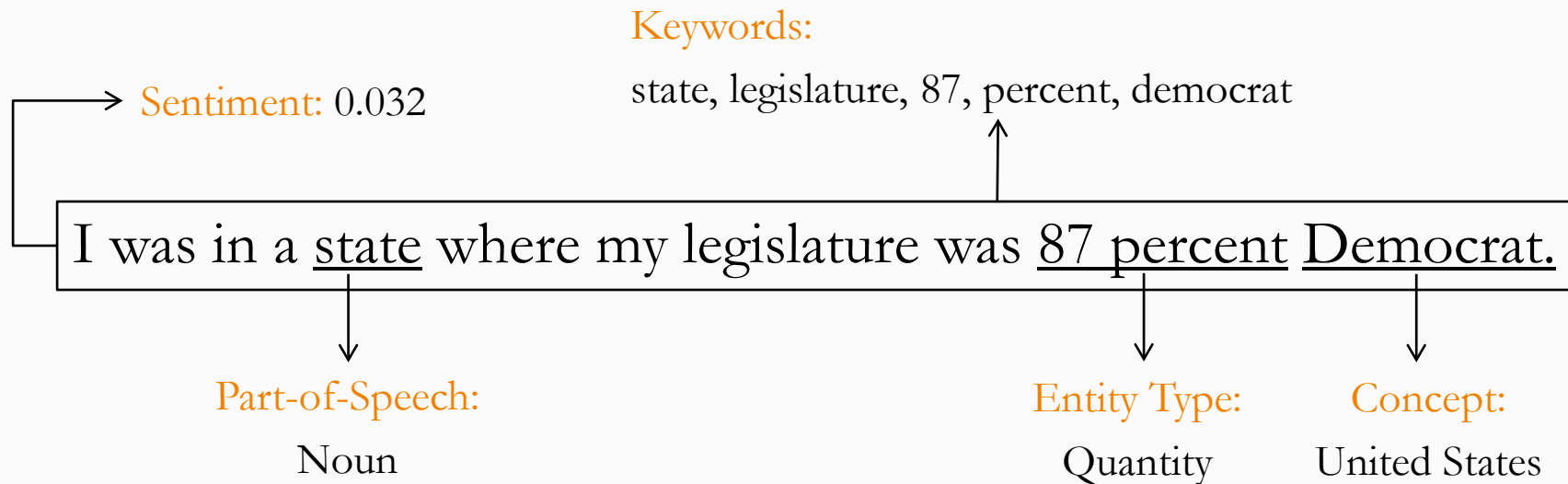
[Submit](#)

[Skip this sentence](#)

[Modify My Previous Responses](#)



# Feature Extraction



Sentiment: [-1.0 to 1.0]

Words: tf-idf scores of 6130 words (excluding rare words)

POS Tag: 43 tags

Entity Type: 26 types

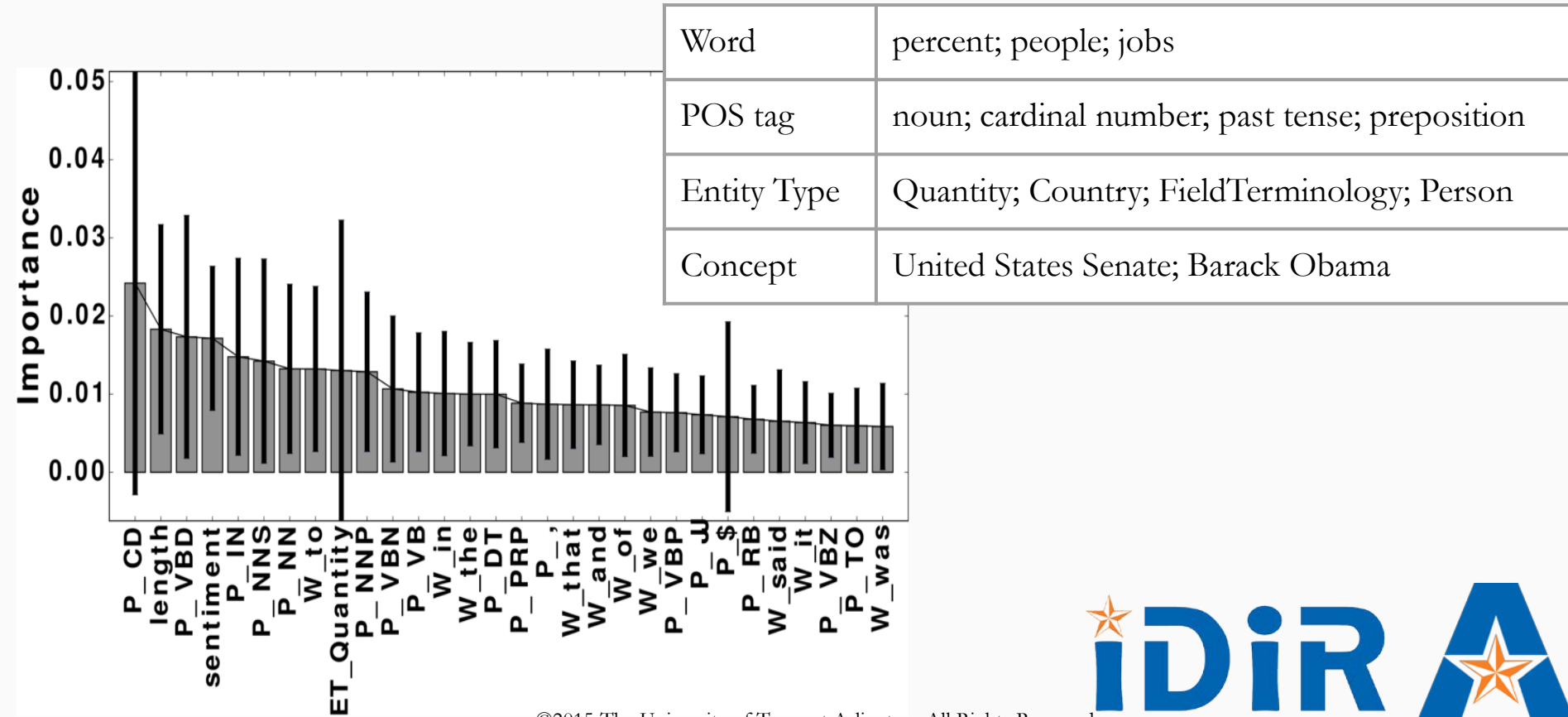


# Feature Selection

- 6201 features in total
- Used a Random Forest Classifier to calculate importance of each feature.
- Most Important Feature: POS tag ‘Cardinal Number’



# Important Features



# Implementation: Python NLP/ML Tools

## Data wrangling

- Use [NLTK \(Natural Language Toolkit\)](#) to transform debate files into structured data format
- Use [mysql-python-connector](#) to store extracted features into an MySQL database
- Use [matplotlib](#) to plot classifiers' performance.

## Feature extraction

- Use [AlchemyAPI](#) (Python wrapper) to extract rich features of sentences

## Classification

- Use [scikit-learn](#) to build classification models



# Evaluation: Classification

- 4-fold cross validation
- Algorithms: Naive Bayes, Random Forest & Support Vector Machine
- Support Vector Machine performed better than others in general.

	Precision	Recall	F-measure
<b>NFS</b>	0.90	0.96	0.93
<b>UFS</b>	0.65	0.26	0.37
<b>CFS</b>	0.79	0.74	0.77





# Evaluation: Ranking

- Measured accuracy of top-K sentences.
- ClaimBuster has a strong agreement with high-quality human coders on the check-worthiness of sentences

<b>K</b>	<b>P@K</b>	<b>NDCG@K</b>
25	1	1
50	1	1
100	0.960	0.970
200	0.940	0.951
300	0.853	0.881
500	0.690	0.840



# Case Study: #GOPDebate2015

- Near real-time experiment with 2015 first Republican primary debate
- Transcript grabbed from closed captions of the Fox News channel using TextGrabber
- 1393 sentences
- 71% of the fact-checks from CNN, factcheck.org & PolitiFact were ranked by ClaimBuster within top 18%.



# Case Study: #GOPDebate2015

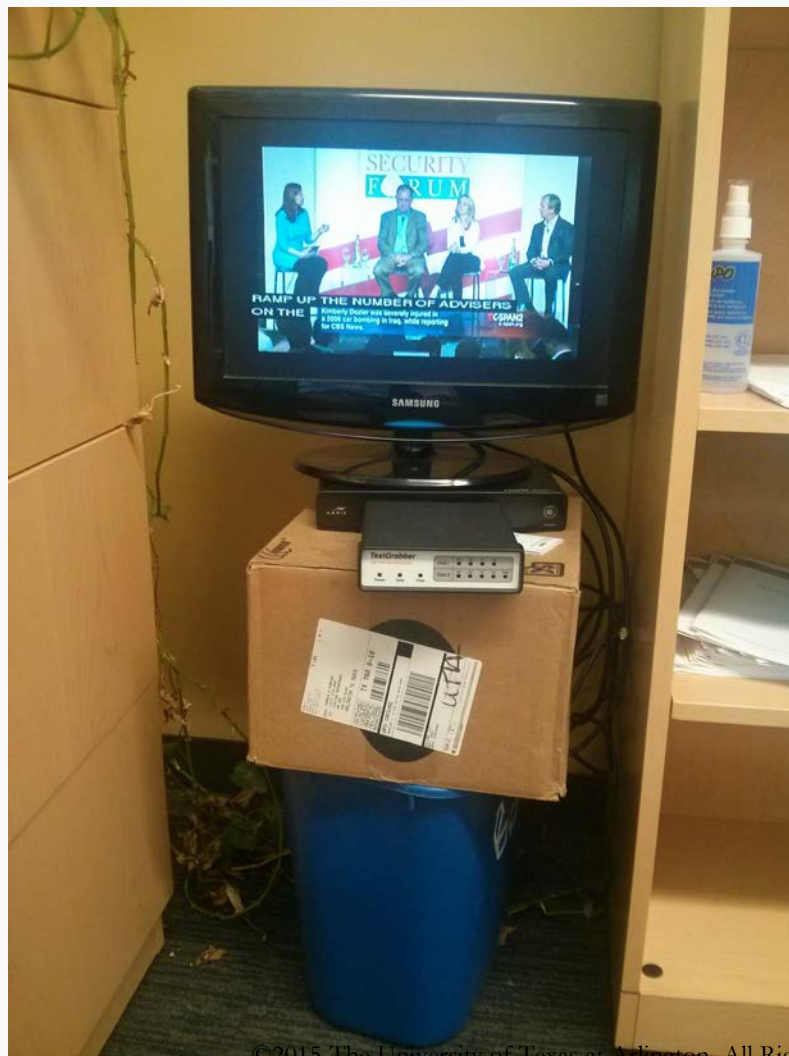
CNN Claim	Associated sentence(s)[From TextGrabber]	Score
1	Part of this iranian deal was lifting the international sanctions on general sulemani.	0.415
2	I would go on to add – >> you don't favor – >> i have never said that.	0.511
3	A majority of the candidates on this stage supported amnesty.	0.295
4	Timely the medicaid is growing at one of the lowest rates in the country.	0.534
4	We went from \$8 billion in the hole to \$5 million in the black.	0.773
5	And the mexican government is much smarter, much sharper, much more cunning and they send the bad ones over because they don't want to pay for them.	0.215
6	[Not found in the transcript]	N/A



# Case Study: #GOPDebate2015

- Real-time experiment with 2015 second Republican primary debate
- Closed Captions from CNN channel
- Tweeted important factual claims to <https://twitter.com/ClaimBusterTM>, live!





## Tweets

 Follow



**ModerateEdge**

@ModerateEdge

3m

@realDonaldTrump If you make \$25,001, should you pay \$2,500 when \$25,000 you pay nothing? Pay only on amt over \$25K.  
#Trump2016 #DonaldTrump

↻ Retweeted by ClaimBuster

Expand



**BicycleBrandsDirect**

@bicyclebrands

9m

1.3 million bicycles recalled for crash hazard: (KMSP) - Nearly 1.3 million bicycles in the United States are ...  
[bit.ly/1MGT2HO](http://bit.ly/1MGT2HO)

↻ Retweeted by ClaimBuster

Expand



**Rich Luchette**

@richluchette

19m

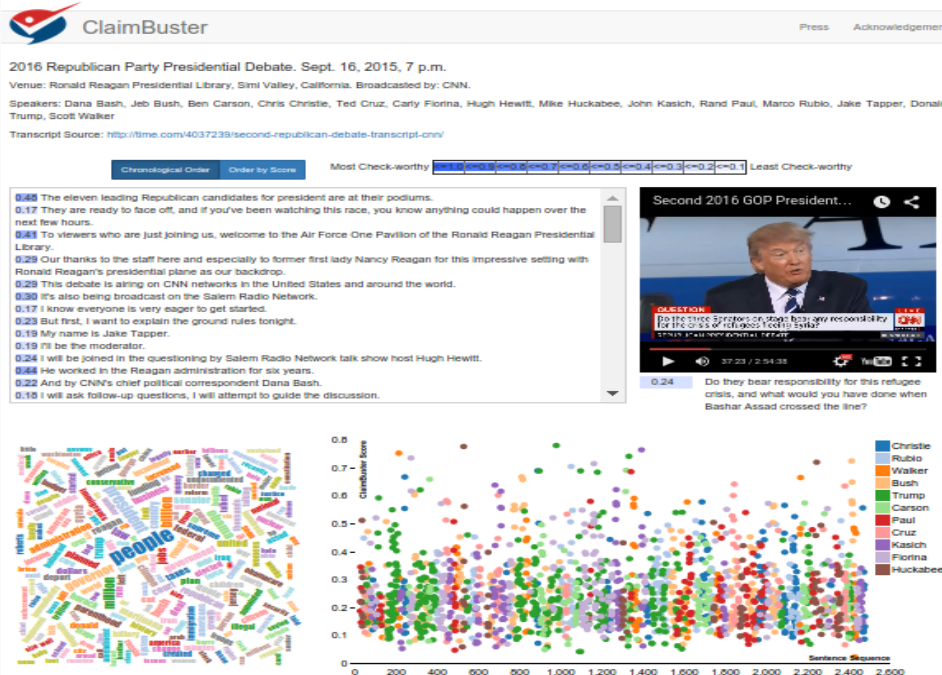
\$272 million project, more than 3,000 jobs

Tweet to @ClaimBusterTM



# Demo

<http://idir.uta.edu/claimbuster>



## Automated live fact-checking



2016 Republican Party Presidential Debate. Sept. 16, 2015, 7 p.m.

Speakers: Dana Bash, Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Hugh Hewitt, Mike Huckabee, John Kasich, Rand Paul, Marco Rubio, Jake Tapper, Donald Trump, Scott Walker



2016 Republican Party Presidential Debate. Aug. 6, 2015, 8 p.m.

Speakers: Bret Baier, Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Mike Huckabee, John Kasich, Megyn Kelly, Rand Paul, Rick Perry, Marco Rubio, Donald Trump, Scott Walker, Chris Wallace

Fact-check your own text

### Tweets

Follow



**ModerateEdge**  
@ModerateEdge

2m

@realDonaldTrump If you make \$25,001, should you pay \$2,500 when \$25,000 you pay nothing? Pay only on amt over \$25K. #Trump2016 #DonaldTrump

Retweeted by ClaimBuster

Expand



**BicycleBrandsDirect**  
@bicyclebrands

8m

1.3 million bicycles recalled for crash hazard: (KMSP) - Nearly 1.3 million bicycles in the United States are ... [bit.ly/1MG22HO](http://bit.ly/1MG22HO)

Retweeted by ClaimBuster

Expand



**Rich Luchette**  
@richluchette

18m

\$272 million project, more than 3,000 jobs

Tweet to @ClaimBusterTM



Venue: Ronald Reagan Presidential Library, Simi Valley, California. Broadcasted by: CNN.

Speakers: Dana Bash, Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Hugh Hewitt, Mike Huckabee, John Kasich, Rand Paul, Marco Rubio, Jake Tapper, Donald Trump, Scott Walker

Transcript Source: <http://time.com/4037239/second-republican-debate-transcript-omn/>

### Chronological Order

Order by Score

Most Check-worthy  $c=1.0$   $c=0.9$   $c=0.8$   $c=0.7$   $c=0.6$   $c=0.5$   $c=0.4$   $c=0.3$   $c=0.2$   $c=0.1$  Least Check-worthy

1 Least Check-worthy

0.09 The eleven leading Republican candidates for president are at their podiums.

0.17 They are ready to face off, and if you've been watching this race, you know anything could happen over the next few hours.

0.41 To viewers who are just joining us, welcome to the Air Force One Pavilion of the Ronald Reagan Presidential Library.

0.29 Our thanks to the staff here and especially to former first lady Nancy Reagan for this impressive setting with Ronald Reagan's presidential plane as our backdrop.

0.29 This debate is airing on CNN networks in the United States and around the world.

0.30 It's also being broadcast on the Salem Radio Network.

0.17 I know everyone is very eager to get started.

0.23 But first, I want to explain the ground rules tonight.

0.19 My name is Jake Tapper.

0.19 I'll be the moderator.

0.24 I will be joined in the questioning by Salem Radio Network talk show host Hugh Hewitt.

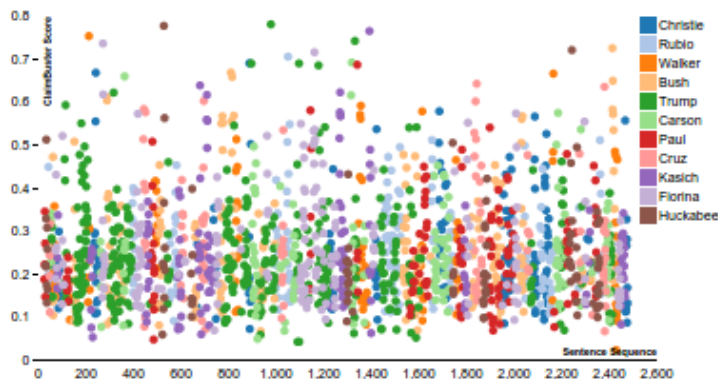
0.44 He worked in the Reagan administration for six years.

0.22 And by CNN's chief political correspondent Dana Bash.

0.18 I will ask follow-up questions. I will attempt to guide the discussion.



0.24 Do they bear responsibility for this refugee crisis, and what would you have done when Bashar Assad crossed the line?



## 2016 Republican Party Presidential Debate. Sept. 16, 2015, 7 p.m.

Venue: Ronald Reagan Presidential Library, Simi Valley, California. Broadcasted by: CNN.

Speakers: Dana Bash, Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Hugh Hewitt, Mike Huckabee, John Kasich, Rand Paul, Marco Rubio, Jake Tapper, Donald Trump, Scott Walker

Transcript Source: <http://time.com/4037239/second-republican-debate-transcript-cnn/>

Most Check-worthy 

<=1.0	<=0.9	<=0.8	<=0.7	<=0.6	<=0.5	<=0.4	<=0.3	<=0.2	<=0.1
-------	-------	-------	-------	-------	-------	-------	-------	-------	-------

 Least Check-worthy

[Chronological Order](#)[Order by Score](#)

- 0.24 That's a fact.
- 0.33 And when the people of Iowa found that out, I went to No.
- 0.46 1 and you went down the tubes.
- 0.29 Governor Walker?
- 0.13 Jake, yeah, absolutely, I'll take this on, because this is an issue that's important in this race.
- 0.31 Just because he says it doesn't make it true.
- 0.19 The facts are the facts.
- 0.75 We balanced a \$3.6 billion budget deficit, we did it by cutting taxes - \$4.7 billion to help working families, family farmers, small business owners and senior citizens.
- 0.23 And it's about time people in America stand up and take note of this.
- 0.30 If you want someone that can actually take on the special interest of Washington, which you yourself said you were part of, using the system, we need somebody that will stand up and fight for average Americans to put them back in charge of their government.
- 0.16 I'm the one who is taking that on.
- 0.23 I'll do that as your next president.
- 0.17 Let's move on.
- 0.23 Jake, Jake.
- 0.13 A phenomenon going on in the race right now is the political...
- 0.25 OK, Governor Kasich, go ahead.

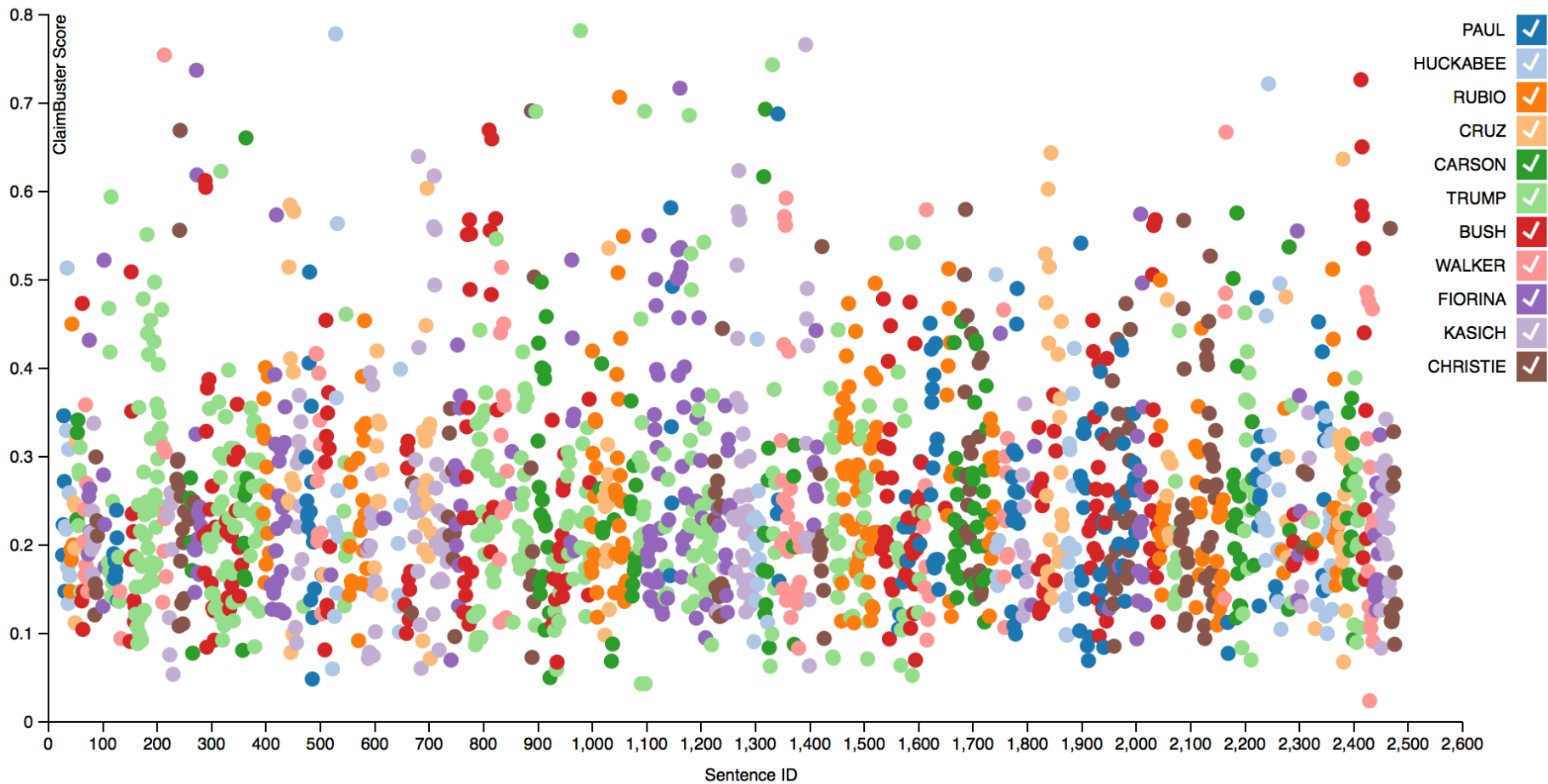


0.53

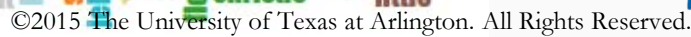
In fact, today, on the front page of the Wall Street Journal, they fired another 25 or 30,000 people saying we still haven't recovered from the catastrophe.



Debate Timeline Graph

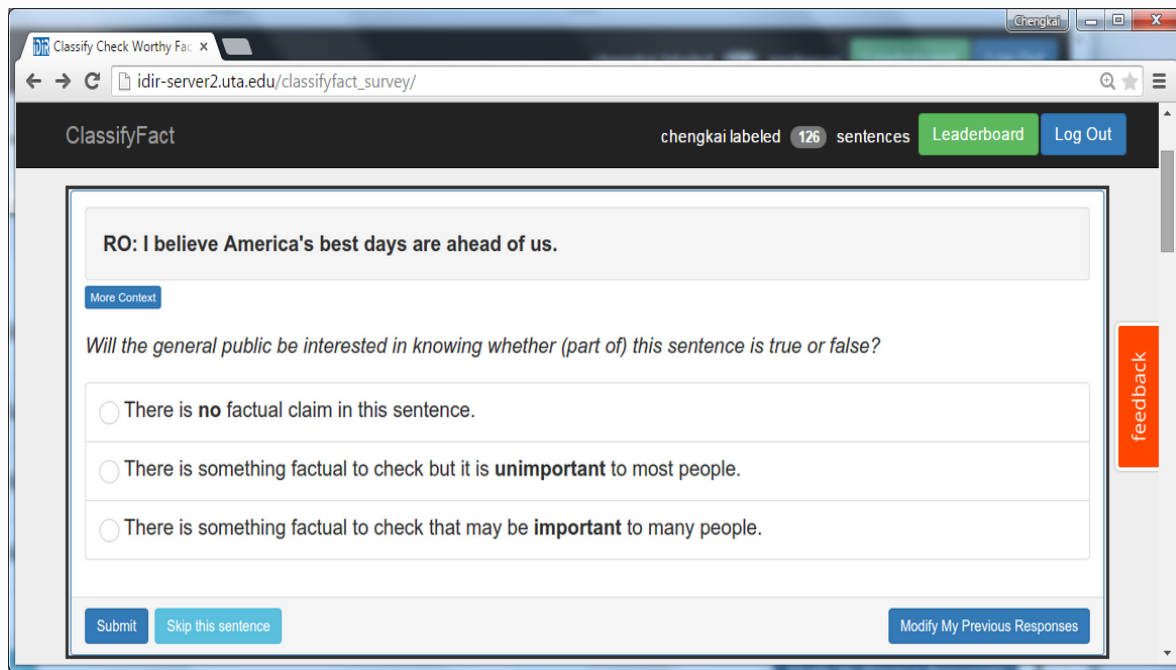






# You are Invited

<http://bit.ly/claimbusters>



The screenshot shows a web browser window with the URL `idir-server2.uta.edu/classifyfact_survey/`. The page title is "ClassifyFact". In the top navigation bar, it says "chengkai labeled 126 sentences" next to a "Leaderboard" button and a "Log Out" button. The main content area displays a sentence: "RO: I believe America's best days are ahead of us." Below this sentence is a "More Context" button. A question follows: "Will the general public be interested in knowing whether (part of) this sentence is true or false?". There are three radio button options: "There is **no** factual claim in this sentence.", "There is something factual to check but it is **unimportant** to most people.", and "There is something factual to check that may be **important** to many people." At the bottom of the form are three buttons: "Submit", "Skip this sentence", and "Modify My Previous Responses". A vertical "feedback" button is located on the right side of the form area.



# FactWatcher

Automated Monitoring of Facts from Real-  
World Events



# FactWatcher



Tuple  $t$  for new real world event appended to database



id	player	day	month	season	team	opp_team	pts	ast	reb
$t_1$	Bogues	11	Feb.	1991-92	Hornets	Hawks	4	12	5
$t_2$	Seikaly	13	Feb.	1991-92	Heat	Hawks	24	5	15
$t_3$	Sherman	7	Dec.	1993-94	Celtics	Nets	13	13	5
$t_4$	Wesley	4	Feb.	1994-95	Celtics	Nets	2	5	2
$t_5$	Wesley	5	Feb.	1994-95	Celtics	Timberwolves	3	5	3
$t_6$	Strictland	3	Jan.	1995-96	Blazers	Celtics	27	18	8
$t_7$	Wesley	25	Feb.	1995-96	Celtics	Nets	12	13	5

Find constraint-measure pair  $(C, M)$  such that  $t$  is in the contextual skyline



Generate factual claim



Wesley had 12 points, 13 assists and 5 rebounds on February 25, 1996 to become the first player with a 12/13/5 (points/assists/rebounds) in February.

Constraint	Measure
month=Feb	pts, ast, reb
opp_team=Nets	ast, reb
team=Celtics & opp_team=Nets	ast, reb
...	...



# FactWatcher Finds Three Types of Facts (and can be Extended)

## Prominent streaks

Long consecutive subsequence of high values in a sequence

## One-of-the-few objects

Qualifying statements that can only be made for very few objects

## Situational facts

Comparison contexts and spaces that make a given object stand out



# FactWatcher Finds Three Types of Facts (and can be Extended)

## Domains

- sports, weather, crimes, transportation, finance, social media analytics

## Examples from Real News Media

### Prominent streaks

- “This month the Chinese capital has experienced 10 days with a maximum temperature in around 35 degrees Celsius – the most for the month of July in a decade.”

[http://www.chinadaily.com.cn/china/2010-07/27/content\\_11055675.htm](http://www.chinadaily.com.cn/china/2010-07/27/content_11055675.htm)

- “The Nikkei 225 closed below 10000 for the 12th consecutive week, the longest such streak since June 2009.”

<http://www.bloomberg.com/news/articles/2010-08-06/japanese-stocks-fall-for-second-day-this-week-on-u-s-jobless-claims-yen>



# FactWatcher Finds Three Types of Facts (and can be Extended)

## Examples from Real News Media

Situational facts, One-of-the-few objects

- “Paul George had 21 points, 11 rebounds and 5 assists to become the first Pacers player with a 20/10/5 (points/rebounds/assists) game against the Bulls since Detlef Schrempf in December 1992.”  
<http://espn.go.com/espn/elias?date=20130205>
- “The social world’s most viral photo ever generated 3.5 million likes, 170,000 comments and 460,000 shares by Wednesday afternoon.”  
<http://www.cnn.com/id/49728455>



## »LIVE UPDATE

[February 20, 1998] **Todd Fuller** had 1 assist, 3 steals and 1 block in the Golden State Warriors' defeat against the Denver Nuggets. It is one of the best performance made by him.

SEARCH

michael jordan

Michael Adonis Jordan

**Michael Jordan**

Michael Michael Jordan

Michael Reggie Jordan

Michael Thomas Jordan

[January 13, 1997] **Horace Grant** had 26 points and 6 assists in the Orlando Magic's victory against the New Jersey Nets. It is one of the best performance made by him.

MORE LIKE THIS

[January 13, 1997] After the Orlando Magic's win over the New Jersey Nets, for the first time in his career, **Rony Seikaly** had at least 20 points for 6 consecutive games, after today's game.

MORE LIKE THIS

[January 13, 1997] **Horace Grant** had 26 points and 2 steals in the Orlando Magic's victory against the New Jersey Nets. It is one of the best performance made by him.

MORE LIKE THIS

[January 13, 1997] **Horace Grant** had 26 points, 6 assists and 2 steals in the Orlando Magic's victory against the New Jersey Nets. It is one of the best performance made by him.

MORE LIKE THIS

[January 13, 1997] After the Orlando Magic's victory against the New Jersey Nets, for the first time in his career, **Rony Seikaly** had at least 20 points and 8 rebounds for 6 consecutive games, after today's game.

MORE LIKE THIS

[January 13, 1997] **Nick Anderson** had 8 assists and 2 blocks in the Orlando Magic's win over the New Jersey Nets. It is one of the best performance made by him.

MORE LIKE THIS

FACT TYPE

SITUATIONAL FACT

PROMINENT STREAK

ONE-OF-THE-FEW

RANKING

RECENTNESS

INTERESTINGNESS

POPULARITY

PLAYERS

TEAMS

SEASONS

1996-97 (9)

1994-95 (5)

1992-93 (1)

+MORE

LESS-

Presented In



Excellent Demo Award

COMPUTATION  
+ JOURNALISM  
SYMPOSIUM 2014

<http://idir.uta.edu/factwatcher/>

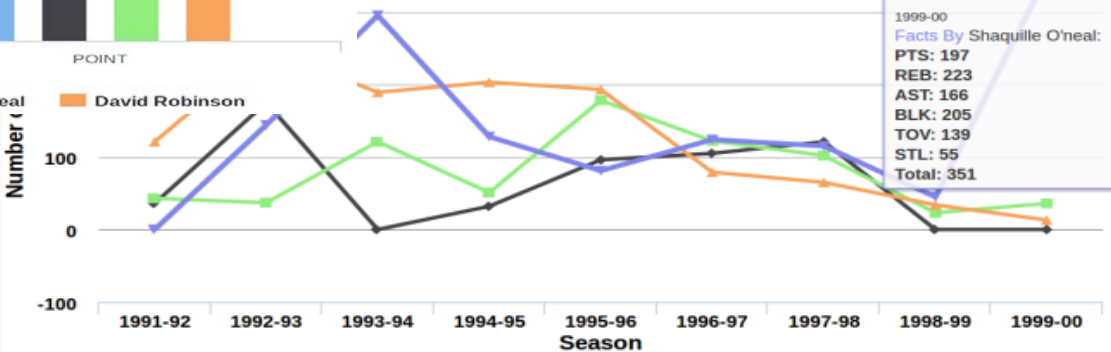
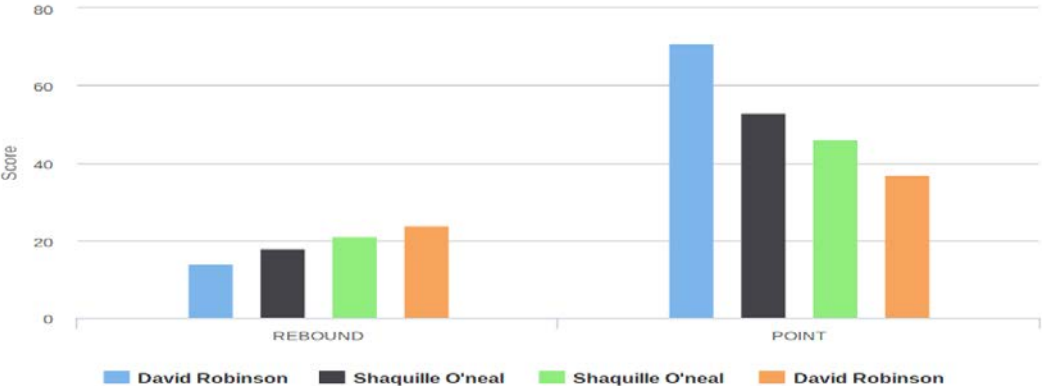
[April 24, 1994] **David Robinson** had 71 points and 14 rebounds in the San Antonio Spurs' victory against the Los Angeles Clippers. No one before had a better performance in NBA history.

[April 20, 1994] **Shaquille O'neal** had 53 points and 18 rebounds in the Orlando Magic's win over the Minnesota Timberwolves. No one before had a better performance in NBA history.

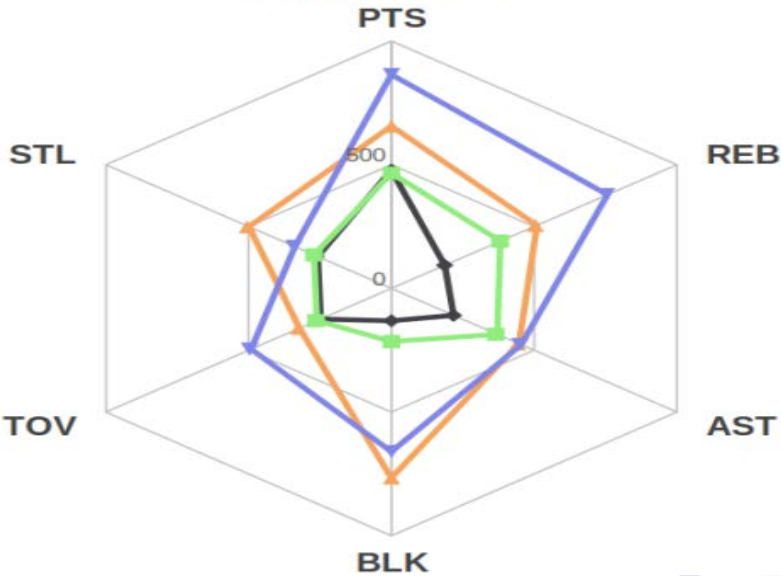
[February 16, 1993] **Shaquille O'neal** had 46 points and 21 rebounds in the Orlando Magic's defeat against the Detroit Pistons. No one before had a better performance in NBA history.

[February 27, 1992] **David Robinson** had 37 points and 24 rebounds in the San Antonio Spurs' victory against the Golden State Warriors. No one before had a better performance in NBA history.

Compare Similar Stories



Number of Facts



1999-00  
Facts By Shaquille O'neal:  
PTS: 197  
REB: 223  
AST: 166  
BLK: 205  
TOV: 139  
STL: 55  
Total: 351

# How were such Facts Discovered in Current Systems?

## Our (educated?) guess

- Experts monitor real-world events (e.g., watching an NBA game), have a gut-feeling, issue database queries, check out or not
- Prepared facts-to-be (e.g., Nowitzki only needs 477 more points to surpass O'Neal. Perhaps will happen around Christmas 2015)
- Predefined templates of facts/database queries
- Perhaps in-house systems/algorithms similar to FactWatcher



# Elias Sports Bureau





# StatSheet

No. 1-Seeded Louisville Cl

thevilledaily.com/louisville-basketball/game-recap/no-1-seeded-louisville-clips-no-4-seeded-michigan-82-76-wins-ncaa-championship

## No. 1-Seeded Louisville Clips No. 4-Seeded Michigan 82-76, Wins NCAA Championship

Filed under [Game Recap](#) on April 9th, 2013

Share this recap



Tweet

Or

Like

One person likes this. Be the first of your friends.

### NCAA Tournament 7th Round

	1ST	2ND	TOTAL	SPREAD	
 <b>#4 Michigan</b>	38	38	76	+4.0	●
 <b>#1 Louisville</b>	37	45	82	-4.0	●

Mon, Apr 08 2013, 10:23 PM EDT

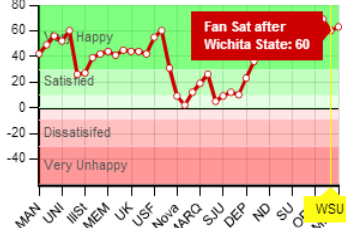
Georgia Dome  
 Atlanta, Georgia  
 Attendance: 74,326  
 TV: CBS

[Boxscore](#) | [Game Notes](#) | [Game Recap](#) | [StatSmack](#)

No. 1-seeded Louisville got the win against No. 4-seeded Michigan 82-76 in the Championship Game of the NCAA Tournament on Monday, Apr. 8. The Cardinals were led by Peyton Siva, who got 18 points and six rebounds (5 Ast 4 Stl). Gorgui Dieng also had an outstanding outing, scoring eight points and adding eight rebounds (6 Ast 3 Blk). Michigan closes out its impressive season with a 31-8 overall record. The Wolverines got to the NCAA Tournament as an at-large team after falling to Wisconsin 68-59 in the Big Ten Tournament. In the regular season, they finished fourth in the Big Ten with a 12-6 conference record. In making the national championship game, Michigan knocked off No. 13-seeded South Dakota State 71-56 in the second round and No. 5-seeded Virginia Commonwealth 78-53 in the third round. Following that, the Wolverines got through No. 1-seeded Kansas 87-85 in the Sweet Sixteen, No. 3-seeded Florida 79-59 in the Elite Eight, and No. 4-seeded Syracuse 61-56 in the Final Four. For the Wolverines, Trey Burke got a game-high 24 points and four rebounds. Michigan (31-8) finished the regular season fourth in the Big Ten with a 12-6 record. Through their amazing run, Louisville got through No. 16-seeded North Carolina A&T 79-48 in the second round and No. 8-seeded Colorado State 82-56 in the third round. Following that, the Cardinals got through No. 12-seeded Oregon 77-69 in the Sweet Sixteen, No. 2-seeded Duke 85-63 in the Elite Eight, and No. 9-seeded Wichita State 72-68 in the Final Four.


StatSeed: NCAA Automatic #1 Seed

### Fan Satisfaction



More about Fan Satisfaction

Find another NCAA team:



Categories

©2015 The University of Texas at Arlington. All Rights Reserved.



# Narrative Science

Forbes Earnings Preview: / X

www.forbes.com/sites/narrativescience/2013/05/02/forbes-earnings-preview-anadarko-petroleum-6/

Forbes

New Posts  
+18 posts this hour

Popular  
Most Reputable Comp...

Lists  
The Global 2000

Video  
Hip-Hop's Wealthiest

Search

Narrative Science  
Forbes Partner  
+ Follow (50)

xerox  
Ready For Real Business

INVESTING | 5/02/2013 @ 2:31PM | 488 views

Forbes Earnings Preview:  
Anadarko Petroleum

By Narrative Science

+ Comment Now + Follow Comments


Analysts have become increasingly bullish on [Anadarko Petroleum](#) APC +2.02% (APC) in the month leading up to the company's first quarter earnings announcement scheduled for Monday, May 6, 2013. The consensus earnings per share estimate has moved up from 88 cents a share to the current expectation of earnings of 91 cents a share.

[Wall Street](#) projections are down 1.1% year-over-year, as the company reported earnings of 92 cents per share.

The consensus estimate has gone up, from 82 cents, over the past three months. Analysts are expecting earnings of \$4.04 per share for the fiscal year. Revenue is projected to be \$3.49 billion for the quarter, 1.2% above the year-earlier total of \$3.45 billion. For the year, revenue is projected to roll in at \$15.21 billion.

Revenue has declined for the third quarter in a row. The year-over-

0  
Share  
13  
Tweet  
1  
Share  
0  
Submit  
0  
+1



Handling \$421 billion in accounts payables annually for companies like yours.

[learn more ▶](#)

Ready For Real Business xerox

©2015 The University of Texas at Arlington. All Rights Reserved.

Incremental Discovery of Prominent Situational Facts. Afroza Sultana, Naeemul Hassan, Chengkai Li, Jun Yang, Cong Yu. ICDE 2014, pages 112-123.



# Situational Facts

“Paul George had 21 points, 11 rebounds and 5 assists to become the first Pacers player with a 20/10/5 (points/rebounds/assists) game against the Bulls since Detlef Schrempf in December 1992.”

(<http://espn.go.com/espn/elias?date=20130205>)



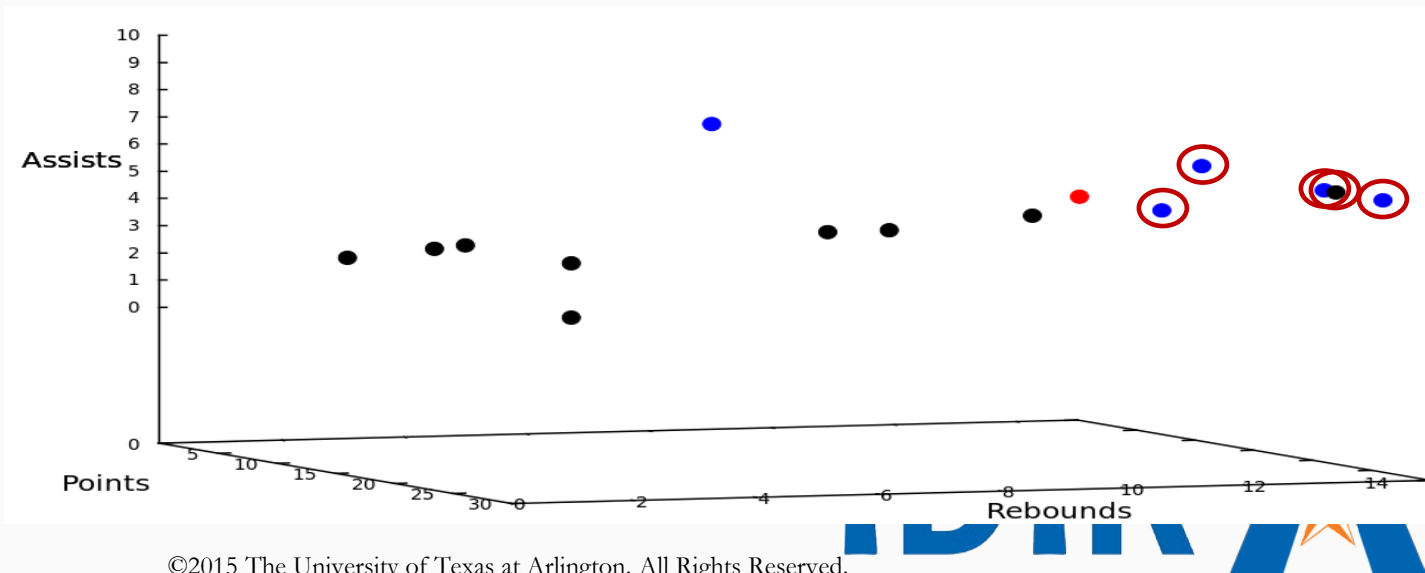
# Skyline



# Situational Facts

“Paul George had 21 points, 11 rebounds and 5 assists to become the first Pacers player with a 20/10/5 (points/rebounds/assists) game against the Bulls since Detlef Schrempf in December 1992.”

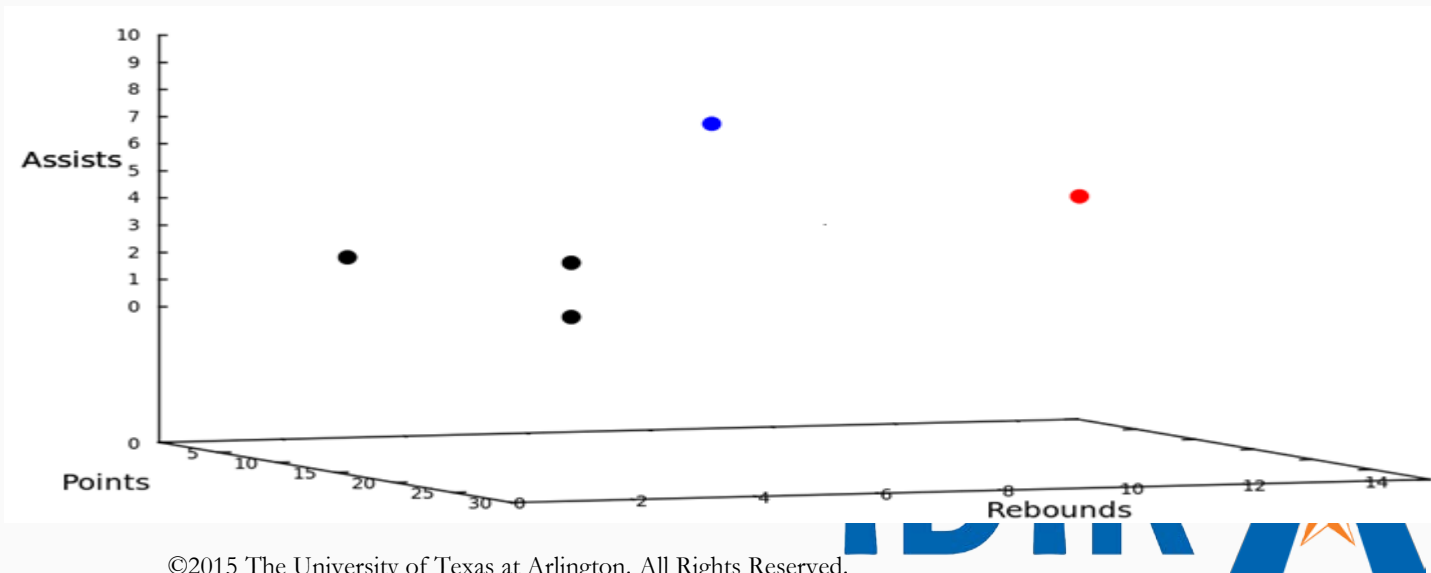
(<http://espn.go.com/espn/elias?date=20130205>)



# Situational Facts

“Paul George had 21 points, 11 rebounds and 5 assists to become the first Pacers player with a 20/10/5 (points/rebounds/assists) game against the Bulls since Detlef Schrempf in December 1992.”

(<http://espn.go.com/espn/elias?date=20130205>)



# Situational Facts

“The social world’s most viral photo ever generated 3.5 million likes, 170,000 comments and 460,000 shares by Wednesday afternoon.”

(<http://www.cnn.com/id/49728455/President Obama Sets New Social Media Record>)



# Situational Facts

“The social world’s most viral photo ever generated 3.5 million likes, 170,000 comments and 460,000 shares by Wednesday afternoon.”

(<http://www.cnn.com/id/49728455/President Obama Sets New Social Media Record>)





# Situational Facts

“The social world’s **most viral photo** ever generated **3.5 million likes, 170,000 comments and 460,000 shares** by Wednesday afternoon.”

(<http://www.cnn.com/id/49728455/President Obama Sets New Social Media Record>)



# Situational Facts

- **Stock Data:** Stock A becomes the first stock in history with price over \$300 and market cap over \$400 billion.
- **Weather Data:** Today's measures of wind speed and humidity are x and y, respectively. City B has never encountered such high wind speed and humidity in March.
- **Criminal Records:** There were 50 DUI arrests and 20 collisions in city C yesterday, the first time in 2013.

Financial Analyst  
Journalists  
Scientists Citizens



# A Mini-world of Basketball GameLogs

id	player	day	month	season	team	opp_team	pts	ast	reb
$t_1$	Bogues	11	Feb.	1991-92	Hornets	Hawks	4	12	5
$t_2$	Seikaly	13	Feb.	1991-92	Heat	Hawks	24	5	15
$t_3$	Sherman	7	Dec.	1993-94	Celtics	Nets	13	13	5
$t_4$	Wesley	4	Feb.	1994-95	Celtics	Nets	2	5	2
$t_5$	Wesley	5	Feb.	1994-95	Celtics	Timberwolves	3	5	3
$t_6$	Strictland	3	Jan.	1995-96	Blazers	Celtics	27	18	8
$t_7$	Wesley	25	Feb.	1995-96	Celtics	Nets	12	13	5

Last tuple appended to table



# A Mini-world of Basketball Gamelogs

id	player	day	month	season	team	opp_team	pts	ast	reb
$t_1$	Bogues	11	Feb.	1991-92	Hornets	Hawks	4	12	5
$t_2$	Seikaly	13	Feb.	1991-92	Heat	Hawks	24	5	15
$t_3$	Sherman	7	Dec.	1993-94	Celtics	Nets	13	13	5
$t_4$	Wesley	4	Feb.	1994-95	Celtics	Nets	2	5	2
$t_5$	Wesley	5	Feb.	1994-95	Celtics	Timberwolves	3	5	3
$t_6$	Strictland	3	Jan.	1995-96	Blazers	Celtics	27	18	8
$t_7$	Wesley	25	Feb.	1995-96	Celtics	Nets	12	13	5



# A Mini-world of Basketball GameLogs

id	player	day	month	season	team	opp_team	pts	ast	reb
$t_1$	Bogues	11	Feb.	1991-92	Hornets	Pacers	4	12	5
$t_2$	Seakaly	13	Feb.	1991-92	Hornets	Pacers	24	5	15
	Sherman	7	Dec.	1993-94	Celtics	Nets			
$t_4$	Wesley	4	Feb.	1994-95	Celtics	Nets	2	5	2
$t_5$	Wesley	5	Feb.	1994-95	Celtics	Timberwolves	3	5	3
	Stinetland	8	Jun.	1995-96	Blazers	Celtics			
$t_7$			Feb.				12	13	5

# A Mini-world of Basketball GameLogs

id	player	day	month	season	team	opp_team	pts	ast	reb
$t_1$	Diggins	11	Feb.	1991-92	Hornets	Pacers	4	12	5
$t_2$	Sarkis	15	Feb.	1991-92	Hornets	Pacers	24	5	15
	Sherman			1993-94	Cavaliers	Pacers			
$t_4$	Wesley	25	Feb.	1996-97	Cavaliers	Nets	2	5	2
$t_5$	Wesley		Feb.	1996-97	Cavaliers	Timberwolves	3	5	3
	Stapleton			1997-98	Pacers	Cavaliers			
$t_7$			Feb.				12	13	5

■ Wesley had 12 points, 13 assists and 5 rebounds on February 25, 1996 to become the first player with a 12/13/5 (points/assists/rebounds) in February.



# A Mini-world of Basketball GameLogs

id	player	day	month	season	team	opp_team	pts	ast	reb
$t_1$	Bogues	11	Feb	1991-92	Knicks	Knicks		12	5
$t_2$	Serkaly	13	Feb	1991-92	Knicks	Knicks		5	15
$t_3$	Sherman	7	Dec	1993-94	Knicks	Knicks		1	5
$t_4$	Wesley	4	Feb	1994-95	Knicks	Knicks		5	2
$t_5$	Wesley	5	Feb	1994-95	Knicks	Timberwolves		5	
$t_6$	Stinetland	9	Jan	1995-96	Pacers	Celtics	27	18	8
$t_7$				1995-96			12	13	5

# A Mini-world of Basketball GameLogs

id	player	day	month	season	team	opp_team	pts	ast	reb
	Dumars	11	Feb	1991-92	Dumars	Dumars	1	0	0
	Sarkis	15	Feb	1991-92	Dumars	Dumars	1	0	0
$t_3$	Shannon		Dec	1993-94	Celtics	Nets		13	5
$t_4$	Wesley	25	Feb	1996-97	Celtics	Nets		5	2
	Wesley	25	Feb	1996-97	Celtics	Dumars			
	Shannon		Jan	1995-96	Dumars	Celtics			
$t_7$					Celtics	Nets		13	5

- Wesley had 13 assists and 5 rebounds on February 25, 1996 to become the second Celtics player with a 13/5 (assists/rebounds) game against the Nets.





# Problem Definition

Dimension space:  $\mathcal{D} = \{d_1, \dots, d_n\}$

Measure space:  $\mathcal{M} = \{m_1, \dots, m_s\}$

id	player	day	month	season	team	opp_team	pts	ast	reb
$t_1$	Bogues	11	Feb.	1991-92	Hornets	Hawks	4	12	5
$t_2$	Seikaly	13	Feb.	1991-92	Heat	Hawks	24	5	15
$t_3$	Sherman	7	Dec.	1993-94	Celtics	Nets	13	13	5
$t_4$	Wesley	4	Feb.	1994-95	Celtics	Nets	2	5	2
$t_5$	Wesley	5	Feb.	1994-95	Celtics	Timberwolves	3	5	3
$t_6$	Strictland	3	Jan.	1995-96	Blazers	Celtics	27	18	8

append-only table



# Problem Definition

□ **Constraint (C):**  $d_1=v_1 \wedge d_2=v_2 \wedge \dots \wedge d_n=v_n, v_i \in \text{dom}(d_i) \cup \{*\}$

- $\text{team}=\text{Celtics} \wedge \text{opp\_team}=\text{Nets}$

id	player	day	month	season	team	opp_team	pts	ast	reb
$t_1$	Bogues	11	Feb	1991-92	Knicks	Knicks	12	1	5
$t_2$	Seikaly	13	Feb	1991-92	Knicks	Knicks	10	5	15
$t_3$	Sherman		Dec	1993-94	Celtics	Nets	11	1	5
$t_4$	Westley		Feb	1994-95	Celtics	Nets			
$t_5$	Westley	5	Feb	1994-95	Celtics	Knicks	5		
$t_6$	Strickland	8	Jan	1995-96	Bruins	Celtics		15	8

# Problem Definition

□ **Constraint-Measure Pair  $(C, M)$** : Combination of a constraint and measure subspace

- $(\text{team}=\textit{Celtics} \wedge \text{opp\_team}=\textit{Nets}, \{\text{assists}, \text{rebounds}\})$

id	player	day	month	season	team	opp_team	pts	ast	reb
	Bogues	11	Feb	1991-92	Bogues	Bogues	15		
	Sorkin	14	Feb	1991-92	Heat	Heat	15		
$t_3$	Sherman		Dec	1993-94	Celtics	Nets		13	5
$t_4$	Westley		Feb	1994-95	Celtics	Nets		5	2
	Westley	5	Feb	1994-95	Celtics	Knicks			
	Strickland		Jun	1995-96	Brazers	Celtics			

# Problem Definition

□ **Contextual skyline:** skyline regarding  $(C, M)$

- $\sigma_{\text{team}=\text{Celtics} \wedge \text{opp\_team}=\text{Nets}}(R), M=\{\text{assists, rebounds}\}$   
➤  $\{t_3\}$

id	player	day	month	season	team	opp_team	pts	ast	reb
$t_1$	Bogues	11	Feb	1991-92	Pacers	Pacers	15	1	5
$t_2$	Seikaly	13	Feb	1991-92	Pacers	Pacers	15	1	5
<span style="color: red;"><math>t_3</math></span>	Sherman	7	Dec	1993-94	Celtics	Nets	15	13	5
$t_4$	Wesley	4	Feb	1994-95	Celtics	Nets	15	5	2
$t_5$	Wesley	5	Feb	1994-95	Celtics	Timberwolves	15	1	1
$t_6$	Strickland	8	Jan	1995-96	Pacers	Celtics	15	1	8

# FactWatcher



Tuple  $t$  for new real world event appended to database



id	player	day	month	season	team	opp_team	pts	ast	reb
$t_1$	Bogues	11	Feb.	1991-92	Hornets	Hawks	4	12	5
$t_2$	Seikaly	13	Feb.	1991-92	Heat	Hawks	24	5	15
$t_3$	Sherman	7	Dec.	1993-94	Celtics	Nets	13	13	5
$t_4$	Wesley	4	Feb.	1994-95	Celtics	Nets	2	5	2
$t_5$	Wesley	5	Feb.	1994-95	Celtics	Timberwolves	3	5	3
$t_6$	Strictland	3	Jan.	1995-96	Blazers	Celtics	27	18	8
$t_7$	Wesley	25	Feb.	1995-96	Celtics	Nets	12	13	5

Find constraint-measure pair  $(C, M)$  such that  $t$  is in the contextual skyline



Generate factual claim



Wesley had 12 points, 13 assists and 5 rebounds on February 25, 1996 to become the first player with a 12/13/5 (points/assists/rebounds) in February.

Constraint	Measure
month=Feb	pts, ast, reb
opp_team=Nets	ast, reb
team=Celtics & opp_team=Nets	ast, reb
...	...

# Related Work

- Conventional skyline analysis (Borzsonyi et al. ICDE 2001)
  - $Q$ : context, measure subspace  $\implies A$ : contextual skyline tuples
  - ✓ Our focus---  $A$ : tuple  $\implies Q$ : constraint-measure pairs



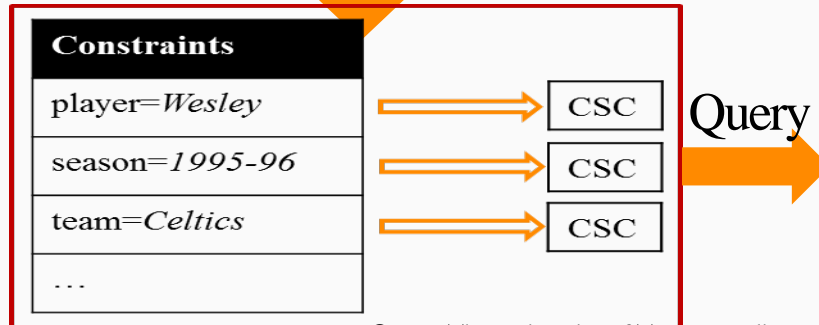
# Related Works

## ➤ Compressed Skycube (Xia et al. SIGMOD 2006)

- Update compressed skycube in monitoring fashion

✓ We adapted CSC for each constraint: **Constraint-CSC**

id	player	day	month	season	team	opp_team	pts	ast	reb
$t_1$	Bogues	11	Feb.	1991-92	Hornets	Hawks	4	12	5
$t_2$	Seikaly	13	Feb.	1991-92	Heat	Hawks	24	5	15
$t_3$	Sherman	7	Dec.	1993-94	Celtics	Nets	13	13	5
$t_4$	Wesley	4	Feb.	1994-95	Celtics	Nets	2	5	2
$t_5$	Wesley	5	Feb.	1994-95	Celtics	Timberwolves	3	5	3
$t_6$	Strickland	3	Jan.	1995-96	Blazers	Celtics	27	18	8
$t_7$	Wesley	25	Feb.	1995-96	Celtics	Nets	12	13	5



Constraint	Measure
month=Feb	pts, ast, reb
opp_team=Nets	ast, reb
team=Celtics & opp_team=Nets	ast, reb
...	...

# Related Works

## ➤ Prominent Analysis by Ranking (Wu et. Al. VLDB 2009)

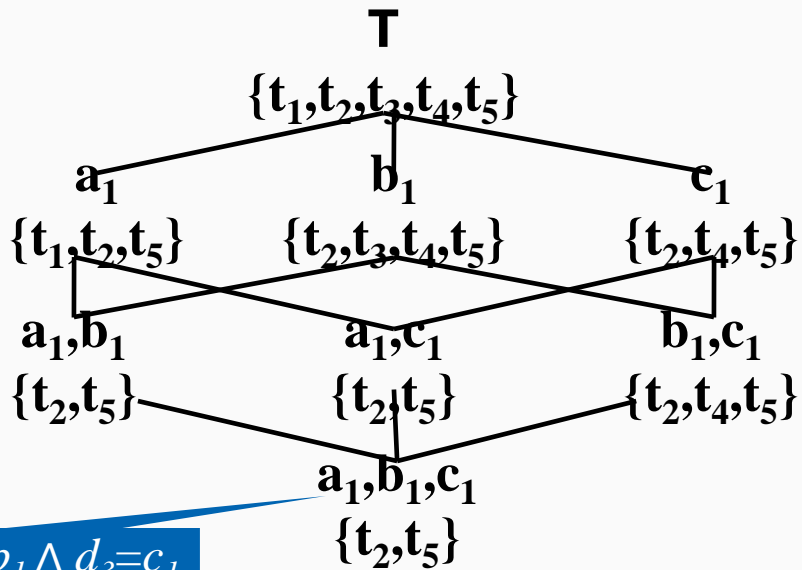
- Static data, onetime query
  - ✓ We dealt on continuous data, standing query
- Find the contexts where an object is ranked high in a **single scoring attribute**
  - ✓ We considered skyline on **multiple measure subspaces**





# Modeling

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



$$d_1=a_1 \wedge d_2=b_1 \wedge d_3=c_1$$

Lattice of  $C^t$

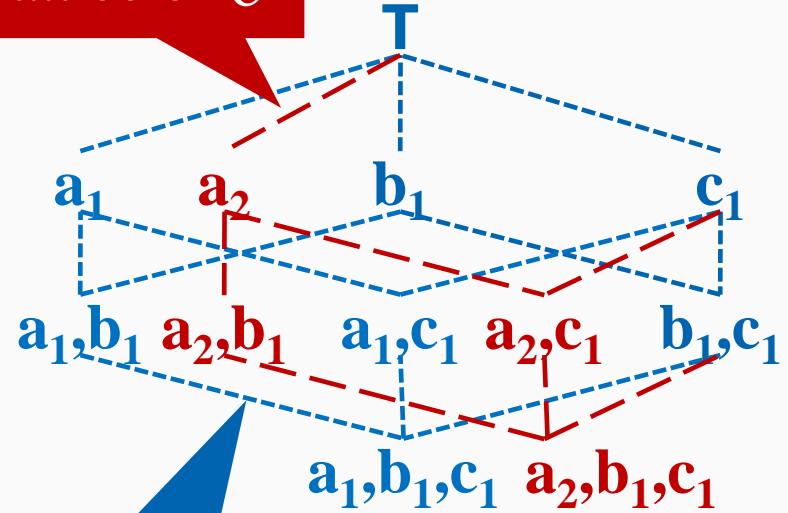
**Tuple Satisfied Constraint  $C^t$ :** If  $\forall d_i \in \mathcal{D}$ ,  $C.d_i = *$  or  $C.d_i = t.d_i$ ,  $t$  satisfies  $C$ .



# Modeling

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15

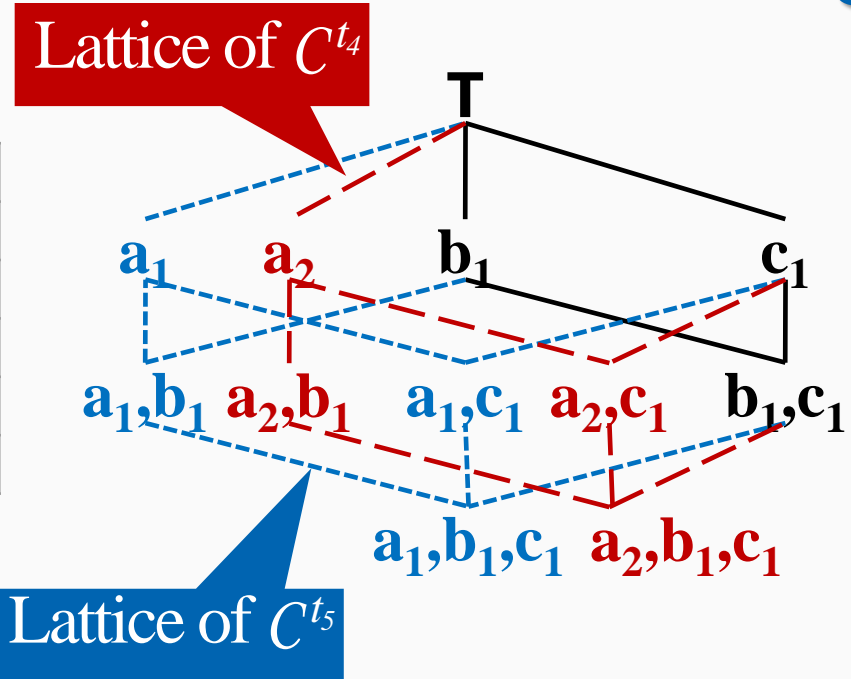
Lattice of  $C^{t_4}$



Lattice of  $C^{t_5}$

# Modeling

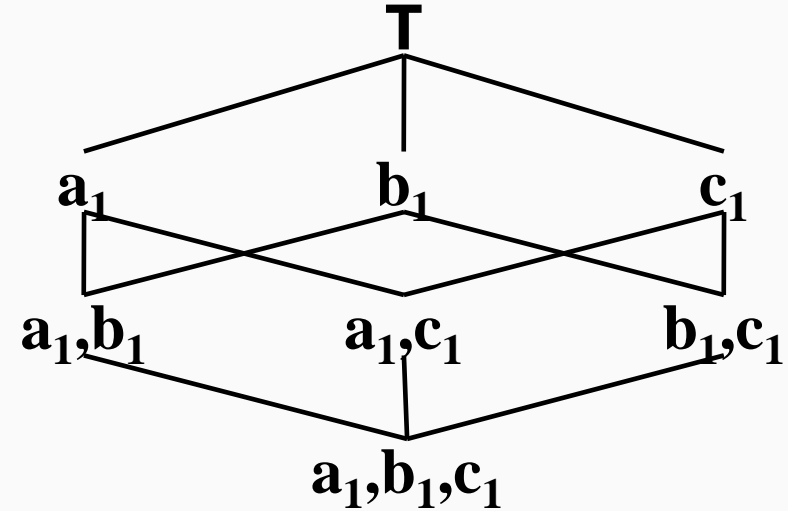
$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



Lattice Intersection:  $C^{t_4 t_5} = C^{t_4} \cap C^{t_5}$

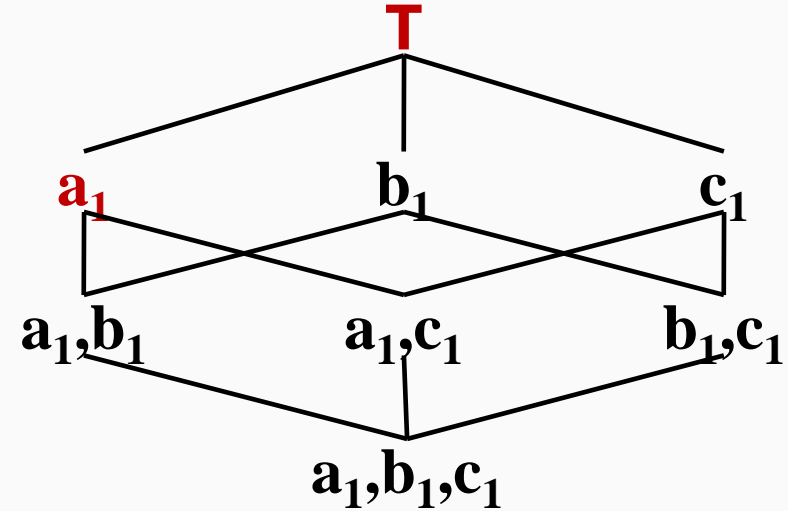
# Brute-Force Approach

<i>id</i>	<i>d<sub>1</sub></i>	<i>d<sub>2</sub></i>	<i>d<sub>3</sub></i>	<i>m<sub>1</sub></i>	<i>m<sub>2</sub></i>
<i>t<sub>1</sub></i>	<i>a<sub>1</sub></i>	<i>b<sub>2</sub></i>	<i>c<sub>2</sub></i>	10	15
<i>t<sub>2</sub></i>	<i>a<sub>1</sub></i>	<i>b<sub>1</sub></i>	<i>c<sub>1</sub></i>	15	10
<i>t<sub>3</sub></i>	<i>a<sub>2</sub></i>	<i>b<sub>1</sub></i>	<i>c<sub>2</sub></i>	17	17
<i>t<sub>4</sub></i>	<i>a<sub>2</sub></i>	<i>b<sub>1</sub></i>	<i>c<sub>1</sub></i>	20	20
<i>t<sub>5</sub></i>	<i>a<sub>1</sub></i>	<i>b<sub>1</sub></i>	<i>c<sub>1</sub></i>	11	15



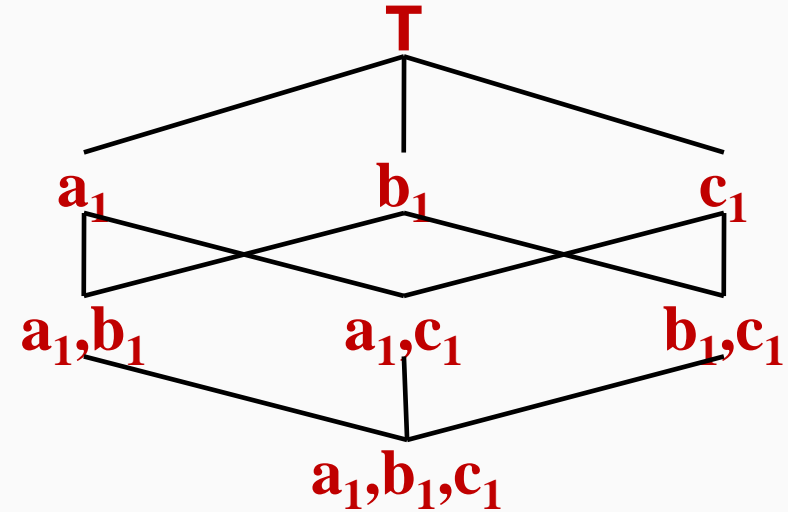
# Brute-Force Approach

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



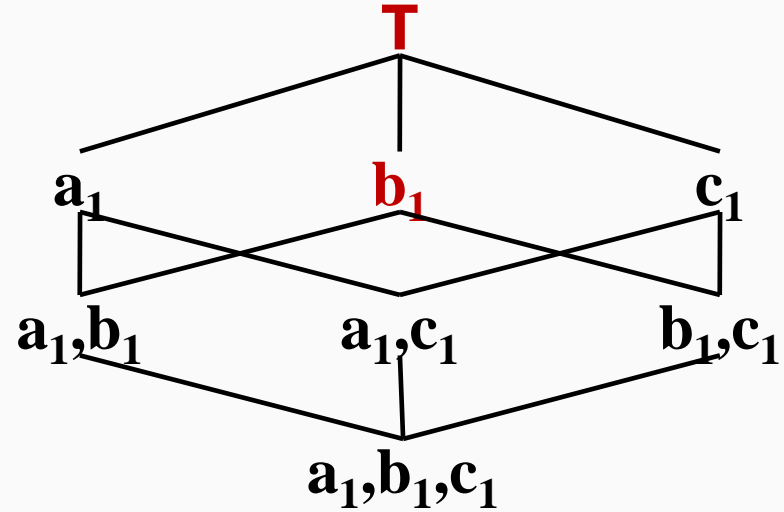
# Brute-Force Approach

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



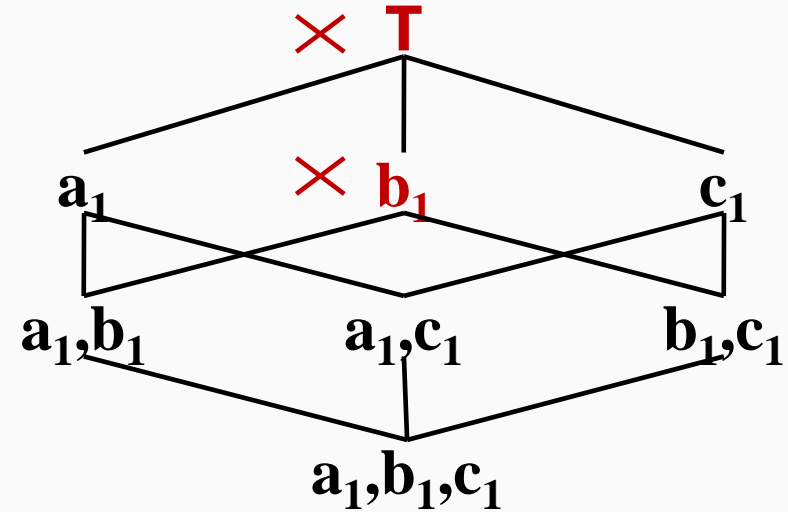
# Brute-Force Approach

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



# Brute-Force Approach

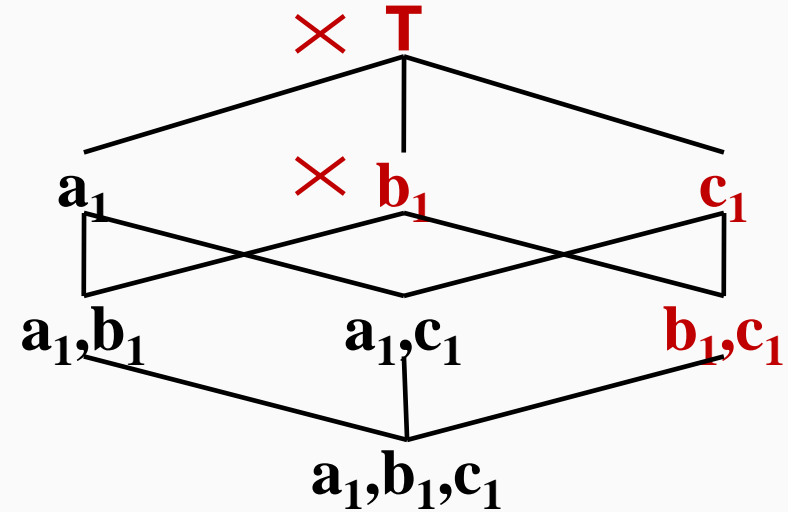
$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15





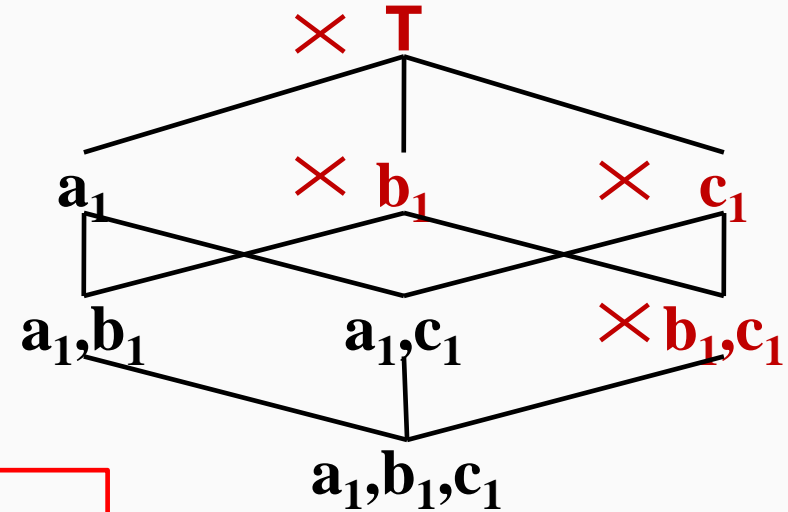
# Brute-Force Approach

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



# Brute-Force Approach

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



Total  $|R| * (2^{|\mathcal{D}|+|\mathcal{M}|-1})$  comparisons!  
 Total 16 comparisons in this case!

# Challenges

- Exhaustive comparison with every tuple
- Under every constraint
- Over every measure subspace



# Challenges and Ideas

➤ Exhaustive comparison with every tuple

✓ Tuple reduction

■ Comparison with skyline tuples is enough

■  $t_4 \succ_{\{m_1, m_2\}} t_3 \succ_{\{m_1, m_2\}} t_5 \Rightarrow t_4 \succ_{\{m_1, m_2\}} t_5$

<i>id</i>	<i>d<sub>1</sub></i>	<i>d<sub>2</sub></i>	<i>d<sub>3</sub></i>	<i>m<sub>1</sub></i>	<i>m<sub>2</sub></i>
<i>t<sub>1</sub></i>	<i>a<sub>1</sub></i>	<i>b<sub>1</sub></i>	<i>c<sub>1</sub></i>	10	5
<i>t<sub>2</sub></i>	<i>a<sub>1</sub></i>	<i>b<sub>1</sub></i>	<i>c<sub>1</sub></i>	15	10
<i>t<sub>3</sub></i>	<i>a<sub>1</sub></i>	<i>b<sub>1</sub></i>	<i>c<sub>1</sub></i>	17	17
<i>t<sub>4</sub></i>	<i>a<sub>1</sub></i>	<i>b<sub>1</sub></i>	<i>c<sub>1</sub></i>	20	20
<i>t<sub>5</sub></i>	<i>a<sub>1</sub></i>	<i>b<sub>1</sub></i>	<i>c<sub>1</sub></i>	11	15

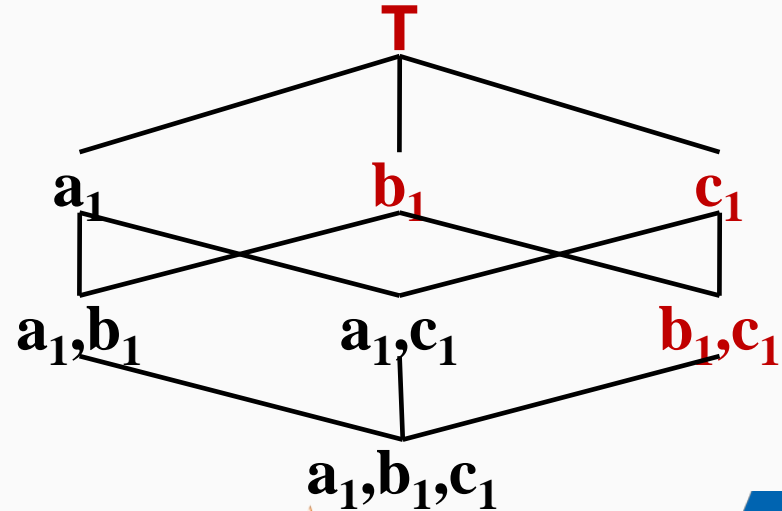
# Challenges and Ideas

➤ Under every constraint

✓ Constraint pruning

■ In  $C^{t,t'}$ , one comparison on  $t$  and  $t'$  is enough

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



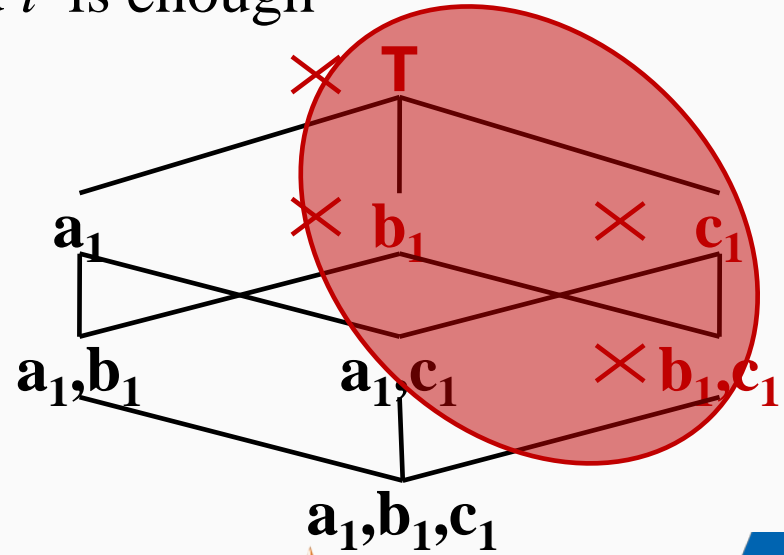
# Challenges and Ideas

➤ Under every constraint

✓ Constraint pruning

■ In  $C^{t,t'}$ , one comparison on  $t$  and  $t'$  is enough

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



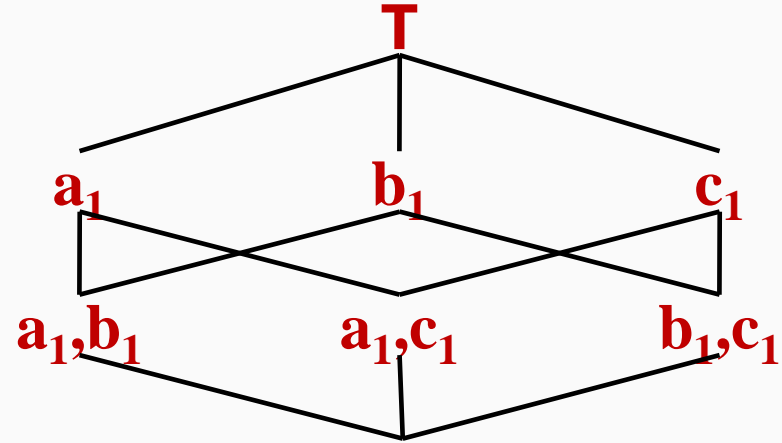
# Challenges and Ideas

➤ Over every measure subspace

✓ Sharing computation across measure subspaces

■ Reusing computations on full space in subspaces

<i>id</i>	<i>d<sub>1</sub></i>	<i>d<sub>2</sub></i>	<i>d<sub>3</sub></i>	<i>m<sub>1</sub></i>	<i>m<sub>2</sub></i>
<i>t<sub>1</sub></i>	<i>a<sub>1</sub></i>	<i>b<sub>2</sub></i>	<i>c<sub>2</sub></i>	10	15
<i>t<sub>2</sub></i>	<i>a<sub>1</sub></i>	<i>b<sub>1</sub></i>	<i>c<sub>1</sub></i>	15	10
<i>t<sub>3</sub></i>	<i>a<sub>2</sub></i>	<i>b<sub>1</sub></i>	<i>c<sub>2</sub></i>	17	17
<i>t<sub>4</sub></i>	<i>a<sub>2</sub></i>	<i>b<sub>1</sub></i>	<i>c<sub>1</sub></i>	20	20
<i>t<sub>5</sub></i>	<i>a<sub>1</sub></i>	<i>b<sub>1</sub></i>	<i>c<sub>1</sub></i>	11	15



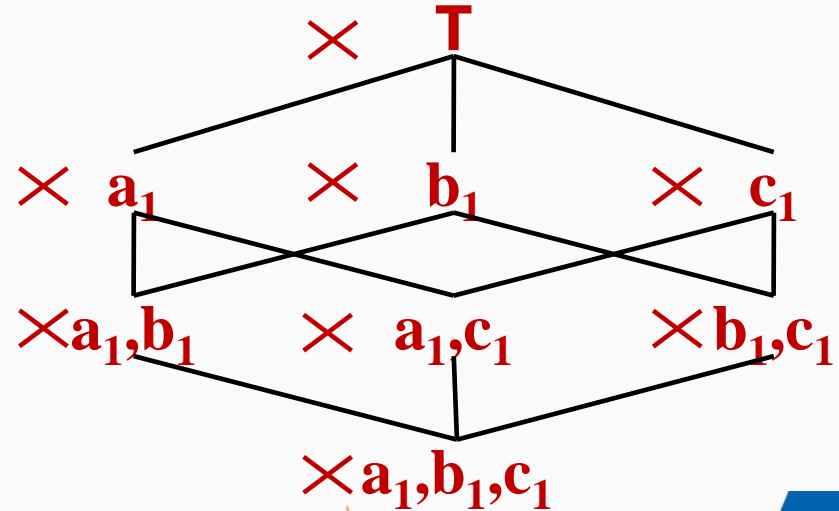
# Challenges and Ideas

➤ Over every measure subspace

✓ Sharing computation across measure subspaces

■ Reusing computations on full space in subspaces

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	
$t_2$	$a_1$	$b_1$	$c_1$	15	
$t_3$	$a_2$	$b_1$	$c_2$	17	
$t_4$	$a_2$	$b_1$	$c_1$	20	
$t_5$	$a_1$	$b_1$	$c_1$	11	





# Our Algorithms

- Tuple reduction + Constraint pruning
  - BottomUp
  - TopDown
- Tuple reduction + Constraint pruning + Sharing computation
  - SBottomUp
  - STopDown



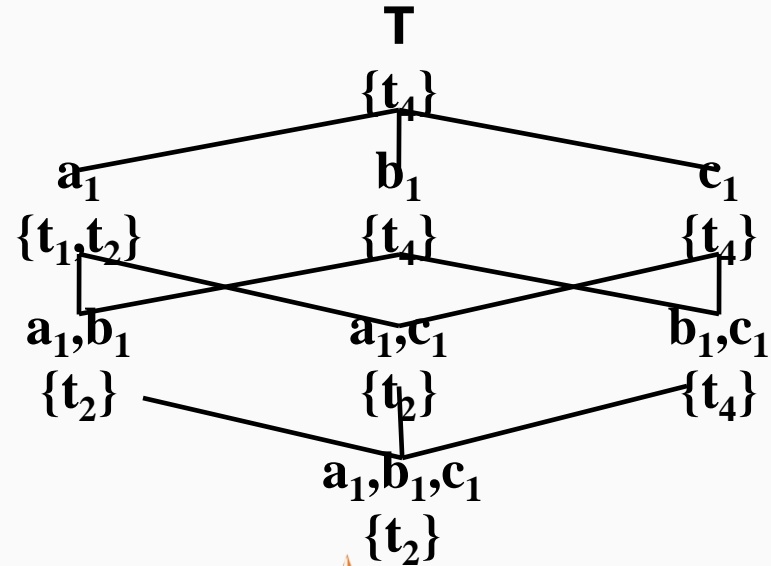
# BottomUp

- Stores a tuple for every such constraint that qualifies it as a contextual skyline tuple
- Traverses the constraints in  $C^t$  in a bottom-up, breadth-first manner



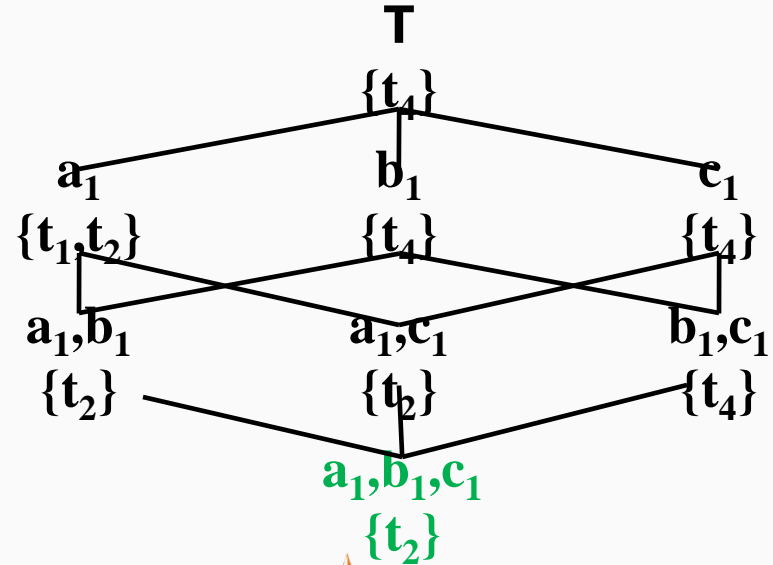
# BottomUp

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



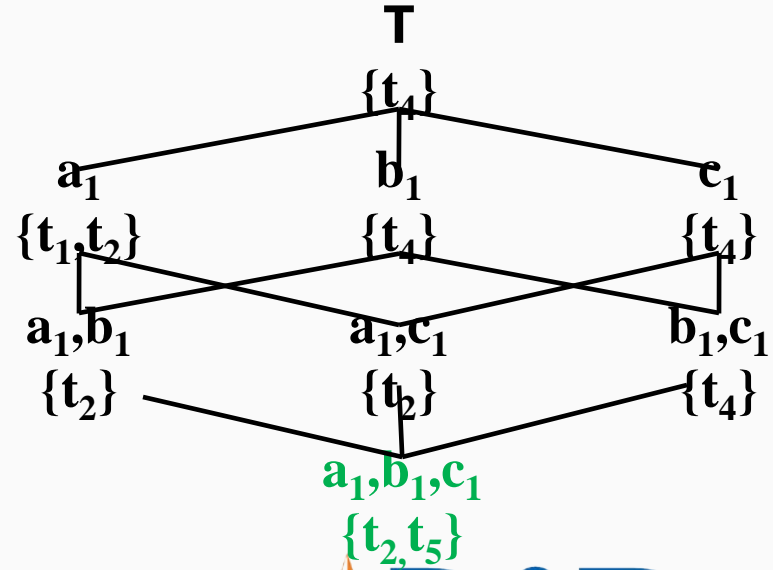
# BottomUp

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_1$	$c_1$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_1$	$b_1$	$c_1$	17	17
$t_4$	$a_1$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



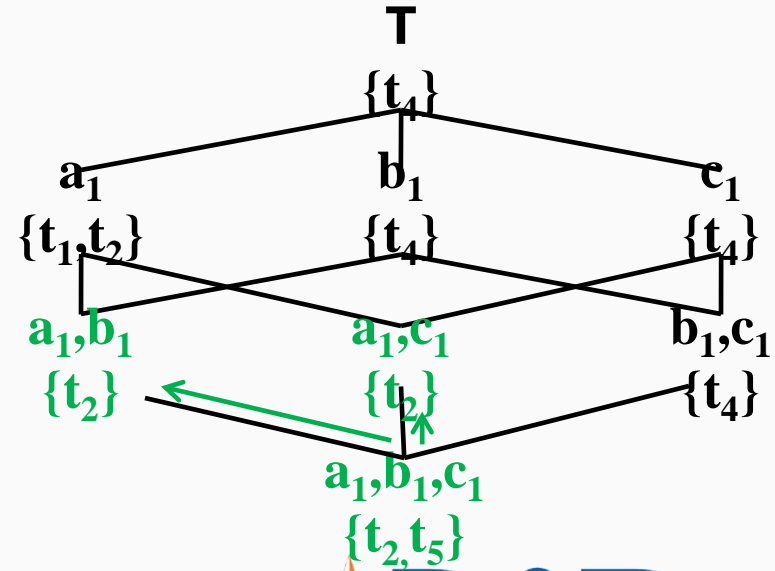
# BottomUp

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_1$	$c_1$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_2$	$c_2$	17	17
$t_4$	$a_2$	$b_2$	$c_2$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



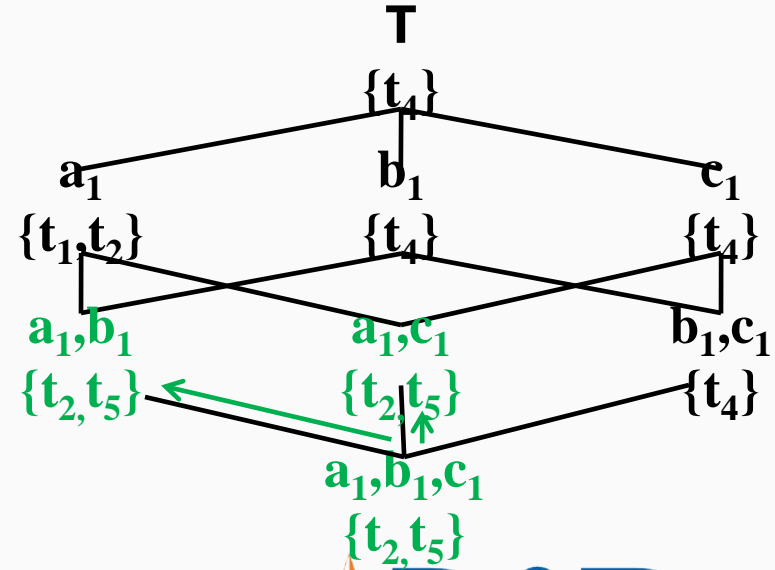
# BottomUp

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_1$	$c_1$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_1$	$b_1$	$c_1$	17	17
$t_4$	$a_1$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



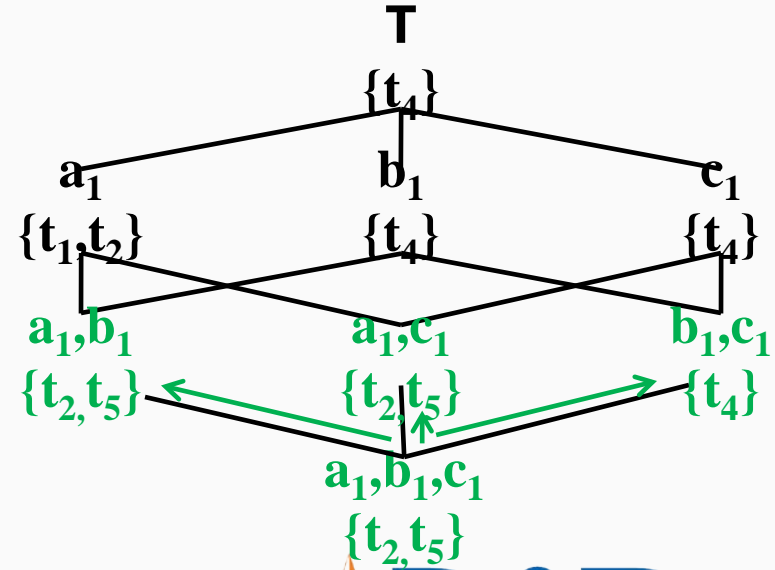
# BottomUp

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_1$	$c_1$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_2$	$c_2$	17	17
$t_4$	$a_2$	$b_2$	$c_2$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



# BottomUp

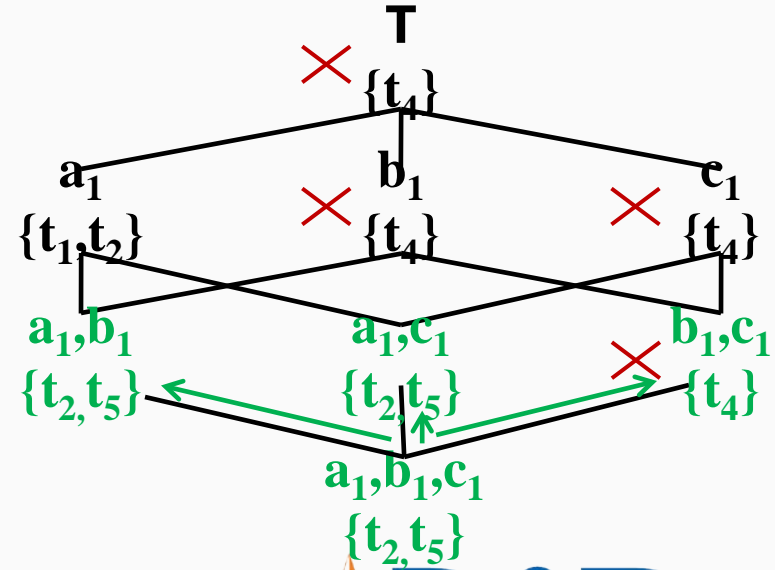
$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$a_1$	$a_1$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_1$	$b_1$	$c_1$	17	17
$t_4$	$a_1$	$b_1$	$c_1$	20	20
$t_5$		$b_1$	$c_1$	11	15





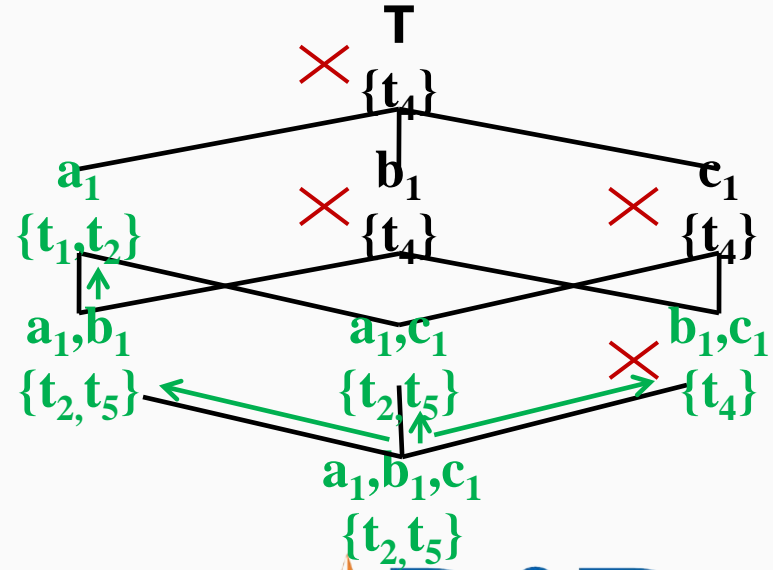
# BottomUp

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$a_1$	$a_1$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_1$	$b_1$	$c_1$	17	17
$t_4$	$a_1$	$b_1$	$c_1$	20	20
$t_5$		$b_1$	$c_1$	11	15



# BottomUp

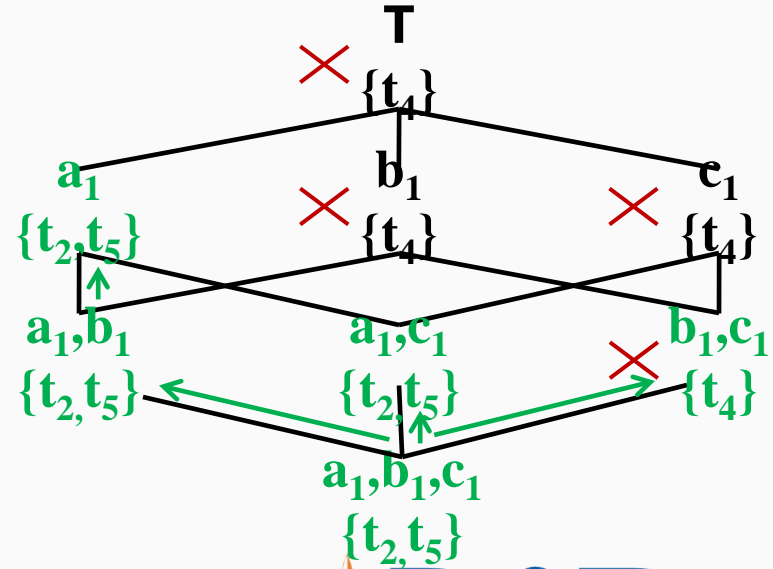
$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$			10	15
$t_2$	$a_1$			15	10
$t_3$		$b_1$		17	17
$t_4$		$a_1$	$c_1$	20	20
$t_5$	$a_1$			11	15



# BottomUp

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_1$	$c_1$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_1$	$b_1$	$c_1$	17	17
$t_4$	$a_1$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15

6 comparisons in this case



# BottomUp

## ➤ Cons of BottomUp

- Repetitive storage: space complexity
- Repetitive comparisons: time complexity

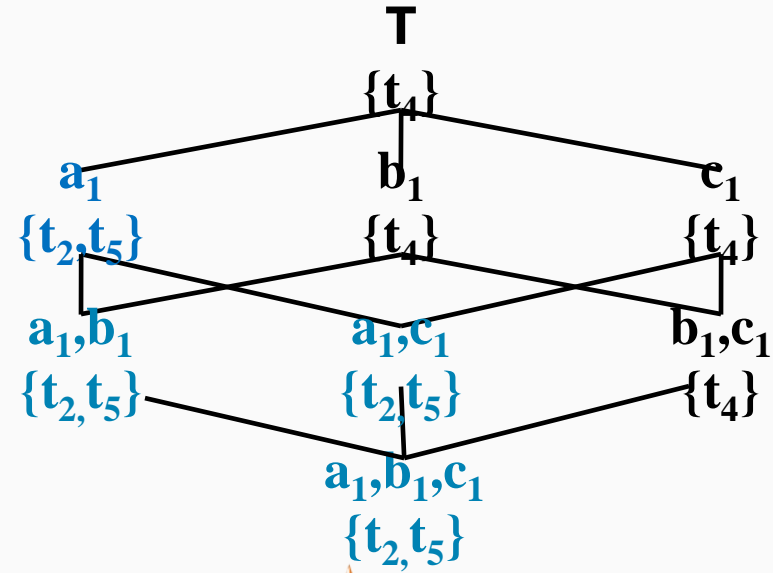
TopDown stores a tuple for its maximal skyline constraints only.



## Skyline Constraints

Constraints whose contextual skylines include  $t$ .

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15

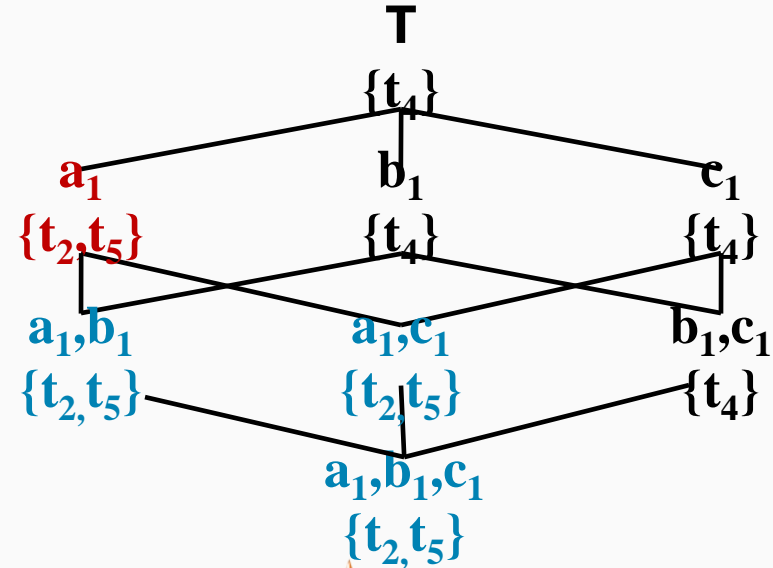


# TopDown

## Maximal Skyline Constraints

Constraints not subsumed by any other skyline constraints of  $t$ .

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15

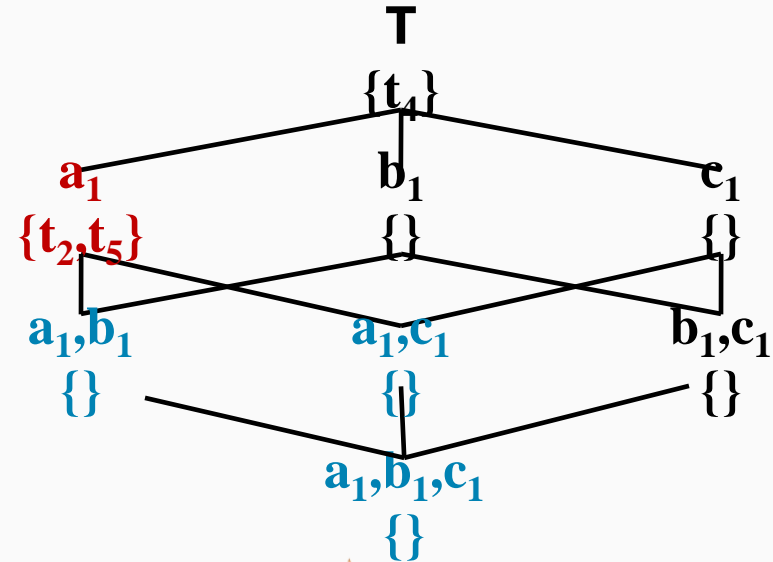


# TopDown

## Maximal Skyline Constraints

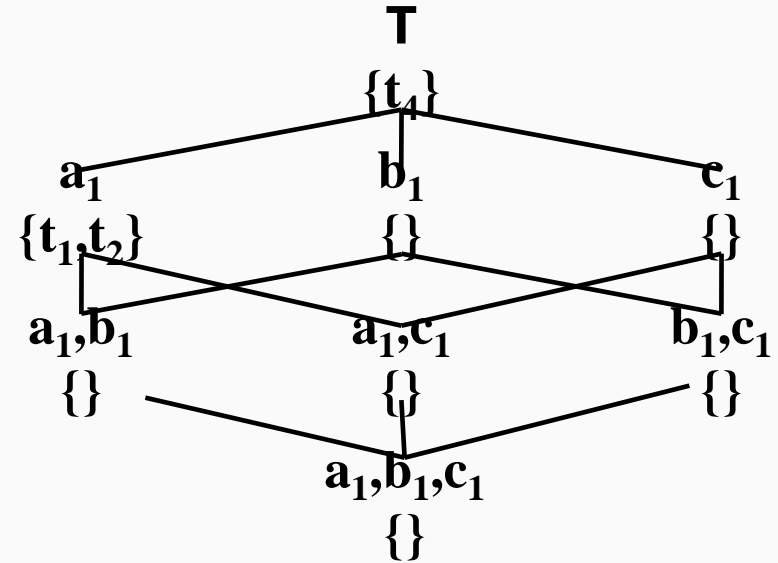
Constraints not subsumed by any other skyline constraints of  $t$ .

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



# TopDown

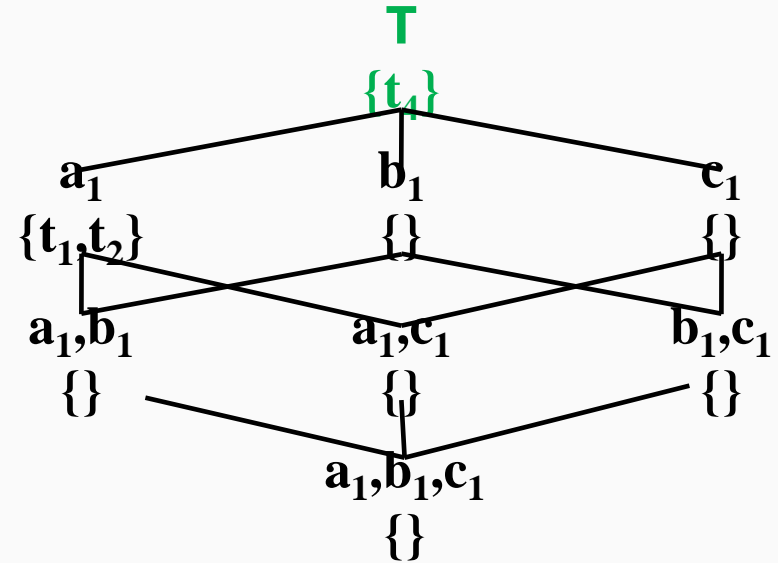
$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15





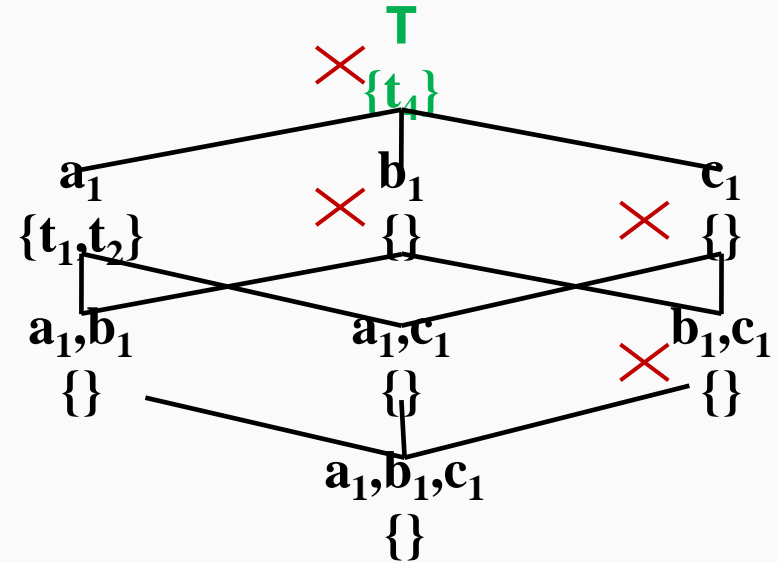
# TopDown

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



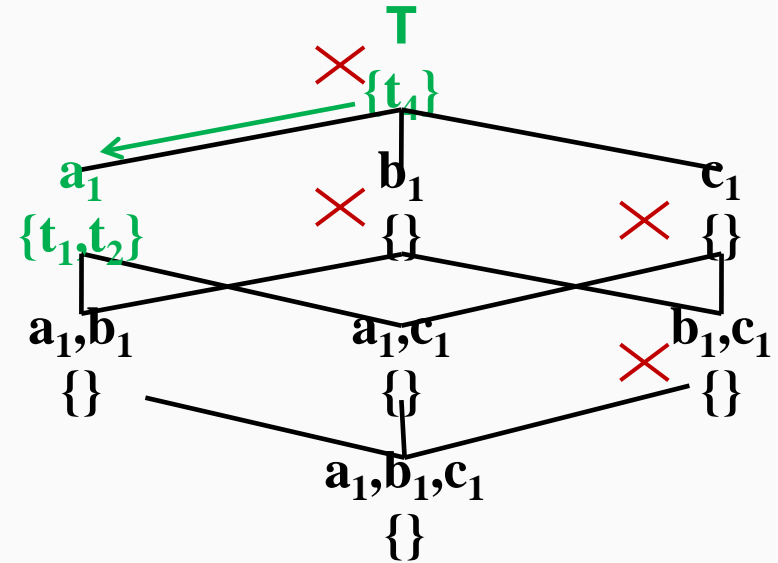
# TopDown

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



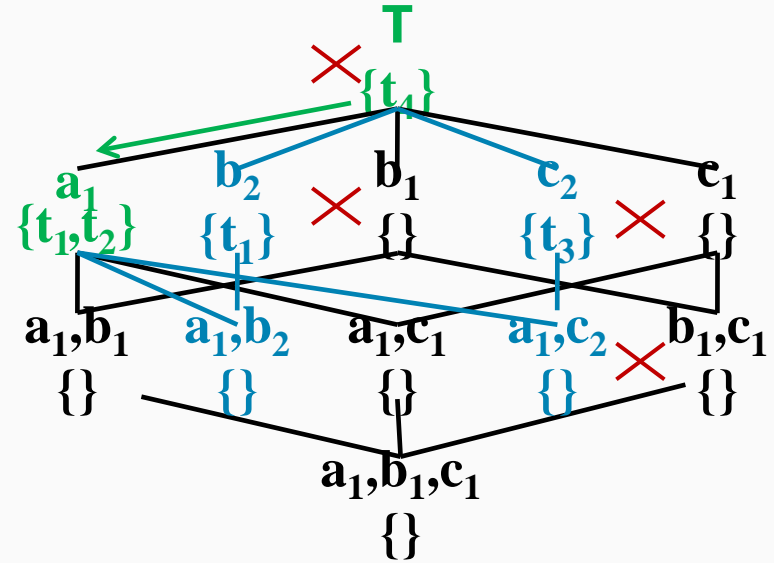
# TopDown

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$			10	15
$t_2$	$a_1$			15	10
$t_3$		$b_1$		17	17
$t_4$		$a_1$	$c_1$	20	20
$t_5$	$a_1$			11	15



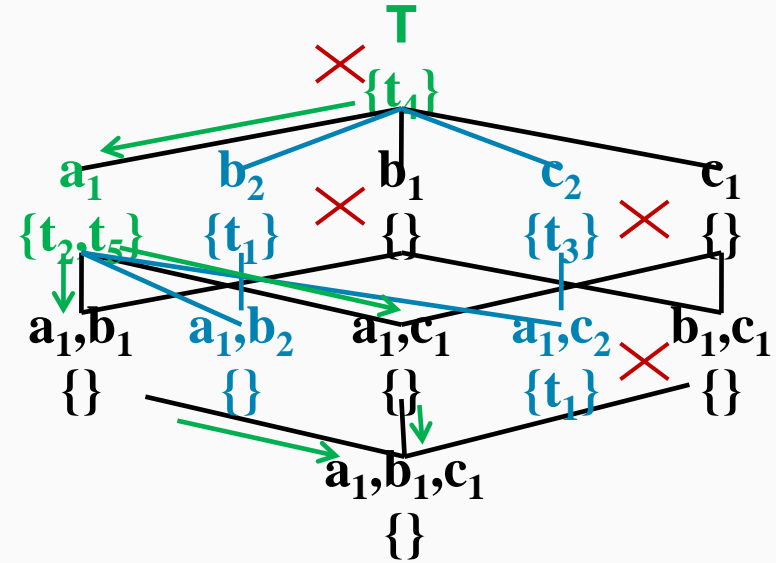
# TopDown

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$			10	15
$t_2$	$a_1$			15	10
$t_3$		$b_1$		17	17
$t_4$		$a_1$	$c_1$	20	20
$t_5$	$a_1$			11	15



# TopDown

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$			10	15
$t_2$	$a_1$			15	10
				17	17
				20	20
$t_5$	$a_1$			11	15



3 comparisons in this case

# STopDown and SBottomUp

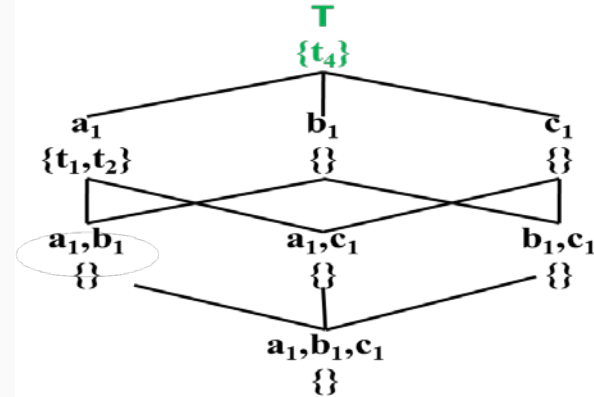
## ➤ Con of BottomUp and TopDown

- Need to compute **over every measure subspace** separately
  - STopDown and SBottomUp share computation across different subspaces



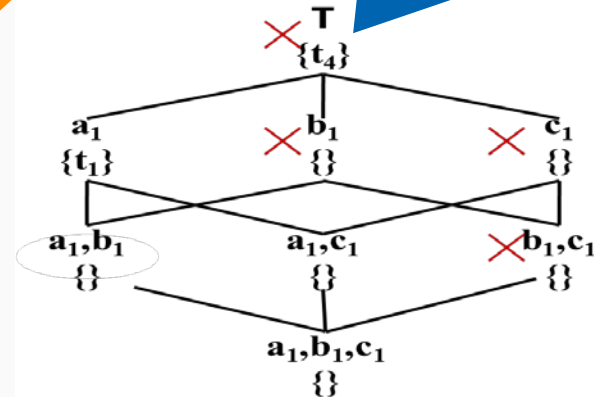
# STopDown

<i>id</i>	<i>d</i> <sub>1</sub>	<i>d</i> <sub>2</sub>	<i>d</i> <sub>3</sub>	<i>m</i> <sub>1</sub>	<i>m</i> <sub>2</sub>
<i>t</i> <sub>1</sub>	<i>a</i> <sub>1</sub>	<i>b</i> <sub>2</sub>	<i>c</i> <sub>2</sub>	10	15
<i>t</i> <sub>2</sub>	<i>a</i> <sub>1</sub>	<i>b</i> <sub>1</sub>	<i>c</i> <sub>1</sub>	15	10
<i>t</i> <sub>3</sub>	<i>a</i> <sub>2</sub>	<i>b</i> <sub>1</sub>	<i>c</i> <sub>2</sub>	17	17
<i>t</i> <sub>4</sub>	<i>a</i> <sub>2</sub>	<i>b</i> <sub>1</sub>	<i>c</i> <sub>1</sub>	20	20
<i>t</i> <sub>5</sub>	<i>a</i> <sub>1</sub>	<i>b</i> <sub>1</sub>	<i>c</i> <sub>1</sub>	11	15



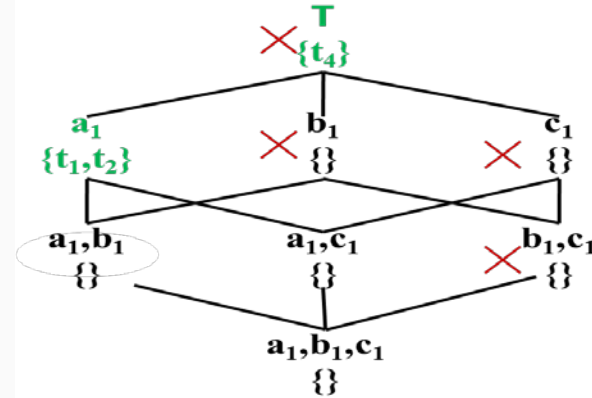
Comparison with *t*<sub>4</sub> is skipped

<i>id</i>	<i>d</i> <sub>1</sub>	<i>d</i> <sub>2</sub>	<i>d</i> <sub>3</sub>	<i>m</i> <sub>1</sub>	<i>m</i> <sub>2</sub>
<i>t</i> <sub>1</sub>	<i>a</i> <sub>1</sub>	<i>b</i> <sub>2</sub>	<i>c</i> <sub>2</sub>	10	15
<i>t</i> <sub>2</sub>	<i>a</i> <sub>1</sub>	<i>b</i> <sub>1</sub>	<i>c</i> <sub>1</sub>	15	10
<i>t</i> <sub>3</sub>	<i>a</i> <sub>2</sub>	<i>b</i> <sub>1</sub>	<i>c</i> <sub>2</sub>	17	17
<i>t</i> <sub>4</sub>	<i>a</i> <sub>2</sub>	<i>b</i> <sub>1</sub>	<i>c</i> <sub>1</sub>	20	20
<i>t</i> <sub>5</sub>	<i>a</i> <sub>1</sub>	<i>b</i> <sub>1</sub>	<i>c</i> <sub>1</sub>		15



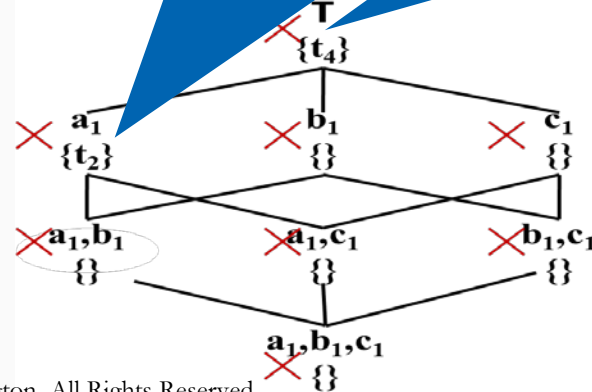
# STopDown

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$			10	15
$t_2$	$a_1$			15	10
				20	20
$t_5$	$a_1$			11	15



Comparisons with  $t_2$  &  $t_4$  are skipped

$id$	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	





# Experiment Setup

## ❑ NBA Dataset

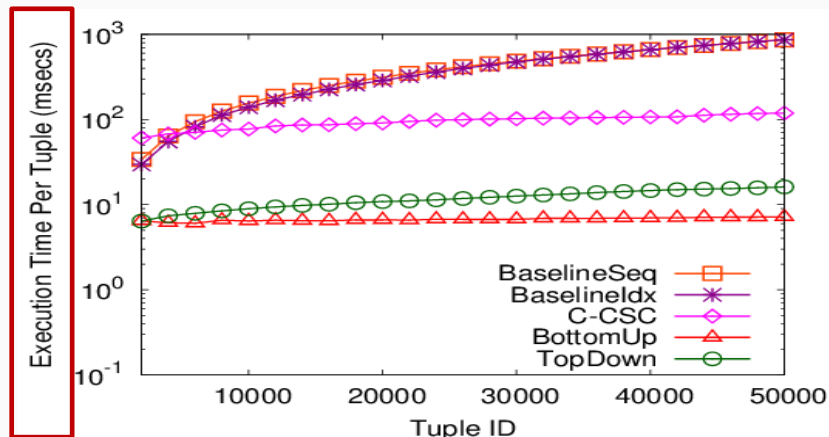
- 317,371 tuples of NBA box scores from 1991-2004 seasons
- 8 dimension attributes
- 7 measure attributes

## ❑ Weather Dataset

- 7.8 million tuples of weather forecast from different locations of six countries & regions of UK
- 7 dimension attributes
- 7 measure attributes



# Memory-Based Implementation



NBA Dataset

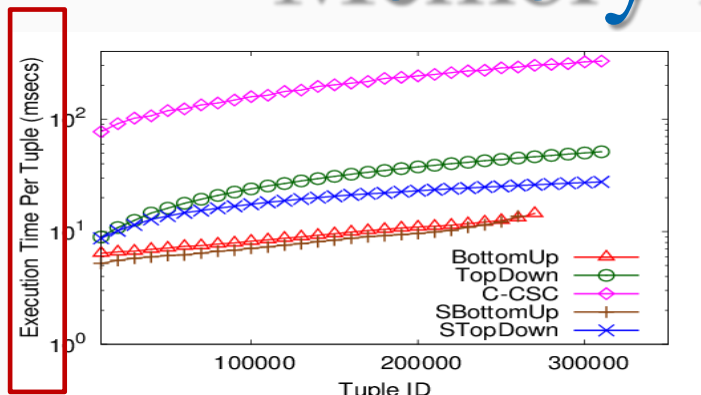
❑ Maintaining CSC for each constraint causes overhead

(Xia et al. SIGMOD 2006)

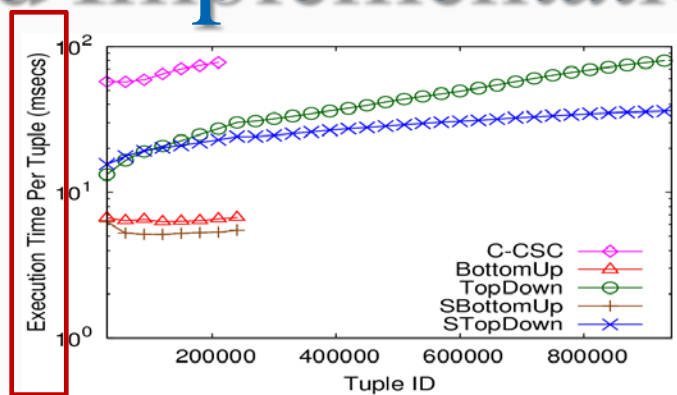
- Can't take advantage of constraint pruning



# Memory-Based Implementation



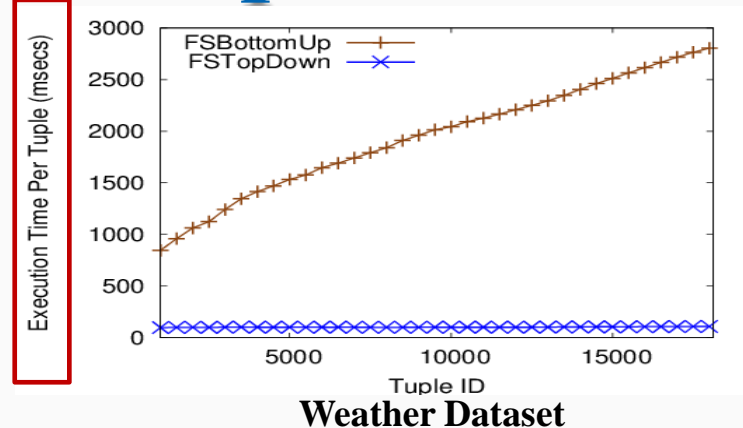
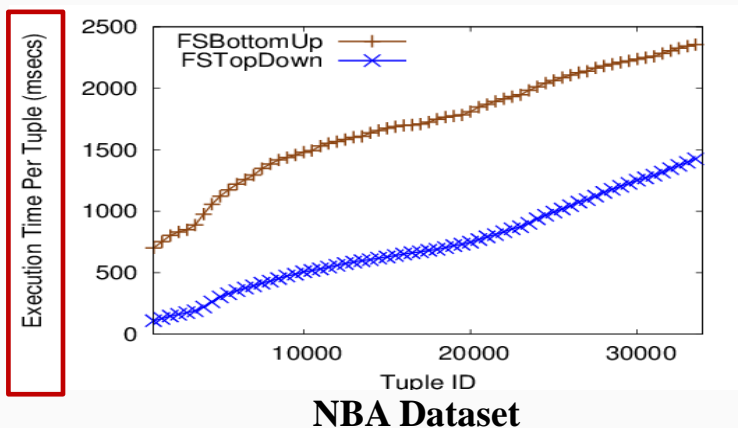
NBA Dataset



Weather Dataset

- ❑ BottomUp/SBottomUp exhausted available JVM heap
  - memory overflow
- ❑ TopDown / STopDown was outperformed by BottomUp/SBottomUp
  - Updating maximal skyline constraints causes overhead

# File-Based Implementation



- ❑ Each  $(C, M)$  is stored in a binary file
- ❑ While traversing, file-read operation occurs if file is non-empty: **FSTopDown encounters many empty files**
- ❑ For updating, file-write operation occurs: **FSTopDown stores fewer tuples**
- ❑ I/O-cost dominates in-memory computation



# Discovered Facts

- Lamar Odom had 30 points, 19 rebounds and 11 assists on March 6, 2004. No one before had a better or equal performance in NBA history.
- Allen Iverson had 38 points and 16 assists on April 14, 2004 to become the first player with a 38/16 (points/assists) game in the 2004-2005 season.
- Damon Stoudamire scored 54 points on January 14, 2005. It is the highest score in history made by any Trail Blazers.



Prominent Streak Discovery in Sequence Data. Xiao Jiang, Chengkai Li, Ping Luo, Min Wang, Yong Yu. KDD 2011, pages 1280-1288.

Discovering General Prominent Streaks in Sequence Data. Gensheng Zhang, Xiao Jiang, Ping Luo, Min Wang, Chengkai Li. ACM TKDD, 8(2):article 9, June 2014.



# Prominent Streaks

## Prominent streaks stated in news articles:

“This month the Chinese capital has experienced 10 days with a maximum temperature in around 35 degrees Celsius – the most for the month of July in a decade.”

“The Nikkei 225 closed below 10000 for the 12th consecutive week, the longest such streak since June 2009.”

“He (LeBron James) scored 35 or more points in nine consecutive games and joined Michael Jordan and Kobe Bryant as the only players since 1970 to accomplish the feat.”



# Concepts

## Streak

Input: a sequence of values

Streak  $\langle [l, r], v \rangle$  is a triple: left-end (  $l$  ), right-end (  $r$  ), minimum value in interval  $[l, r]$

3 1 7 7 2 5 4 6 7 3  
 $\langle [6, 8], 4 \rangle$

## Streak dominance relation

$s_1 = \langle [l_1, r_1], v_1 \rangle$  **dominates**  $s_2 = \langle [l_2, r_2], v_2 \rangle$  iff  
 $r_1 - l_1 > r_2 - l_2, v_1 \geq v_2$  or  $r_1 - l_1 \geq r_2 - l_2, v_1 > v_2$

## Prominent streaks (PS)

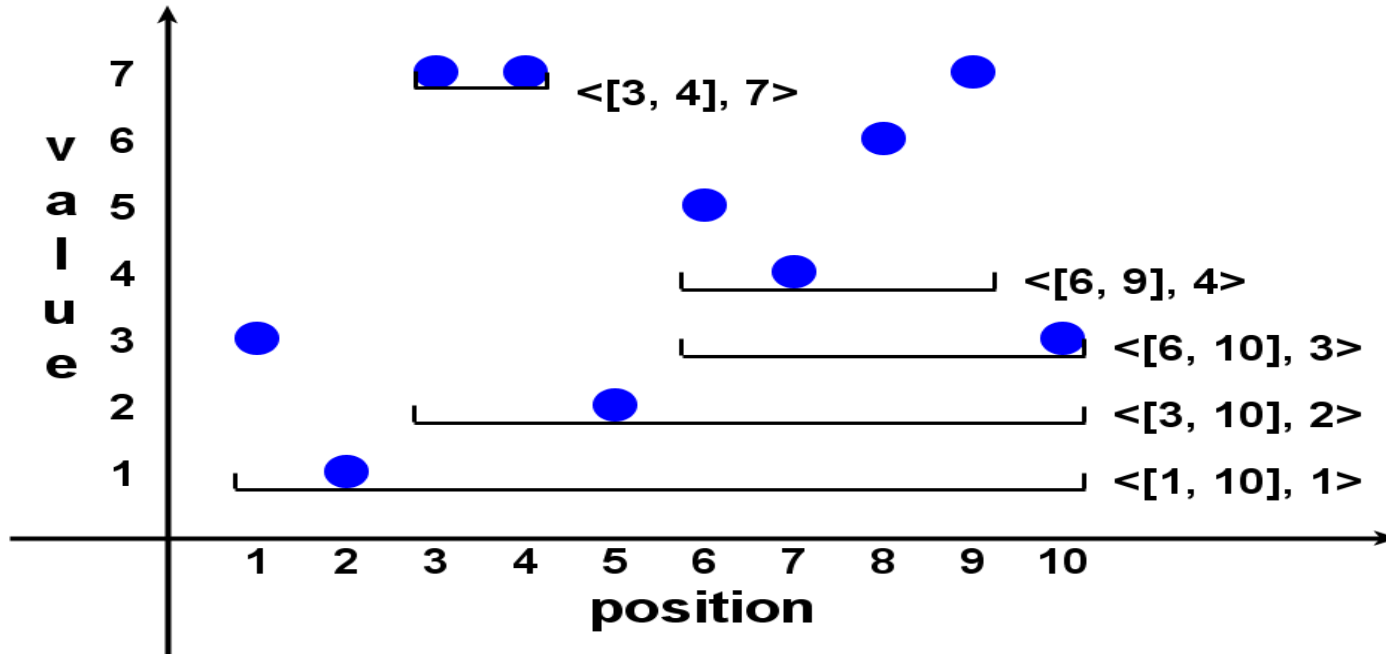
A streak is prominent if it is not dominated by any other streaks.





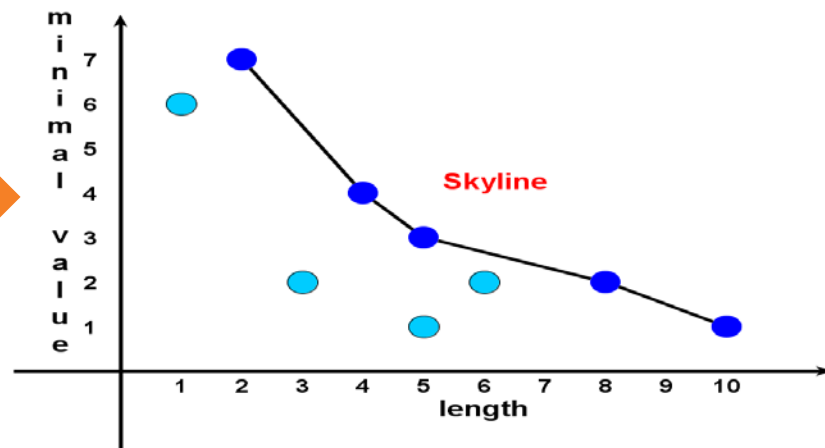
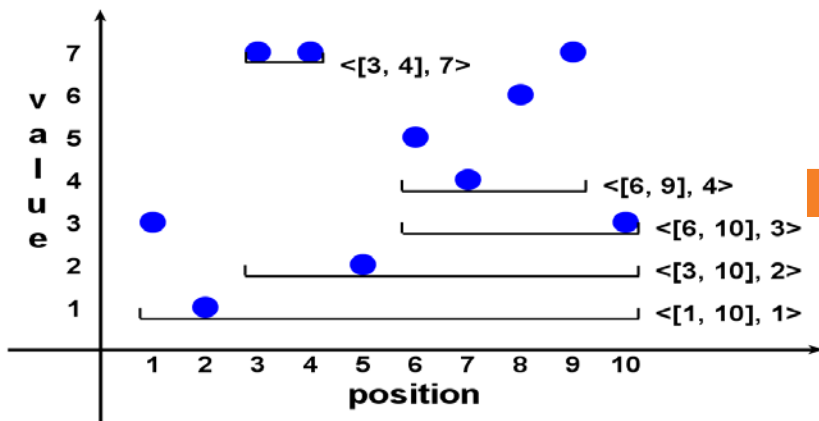
# Example

3 1 7 7 2 5 4 6 7 3



# Prominent Streaks are Skyline Points in 2-d Space

3 1 7 7 2 5 4 6 7 3



# Tasks

## Task 1: discovery

Find all prominent streaks in a sequence

## Task 2: monitoring

Always keep prominent streaks up-to-date, when sequence grows (real-world sequences often grow)



# Solution Framework

Data Value Sequence

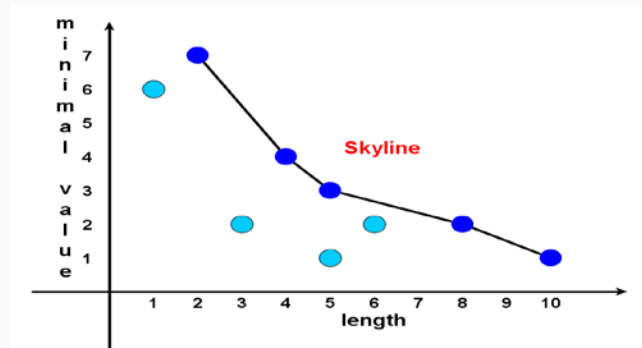
3 1 7 7 2 5 4 6 7 3

Candidate Generation Algorithms  
(brute-force, NLPS, LLPS)

Candidate Streaks

Skyline Operation [Börzsönyi et al. 2001]  
(many algorithms)

Prominent Streaks



# Candidate Generation: Number Of Candidates

Brute-force

Quadratic

NLPS

Superlinear

LLPS

Linear



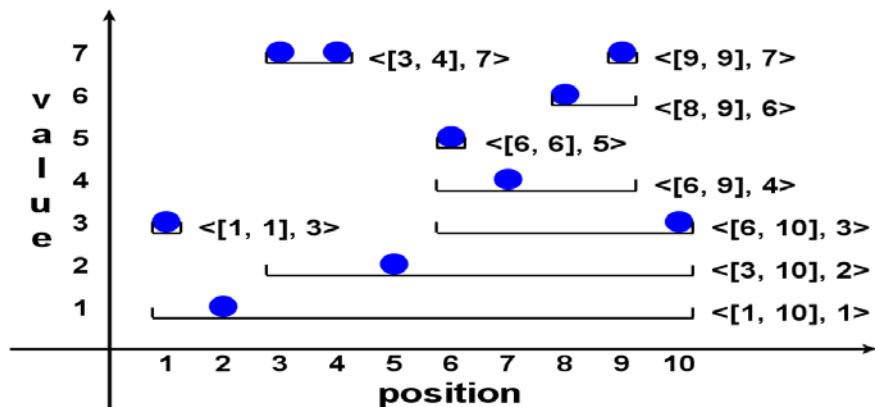
# Local Prominent Streak

## Local dominance relation

$s1 = \langle [l1, r1], v1 \rangle$  locally dominates  $s2 = \langle [l2, r2], v2 \rangle$  iff  
 $s1$  dominates  $s2$  and  $[l1, r1] \supset [l2, r2]$

## Local prominent streak (LPS)

A streak is locally prominent if it is not locally dominated by any other streaks.



# Important Properties

(1) LPS is sufficient

A prominent streak must be an LPS.

(2) LPS is small

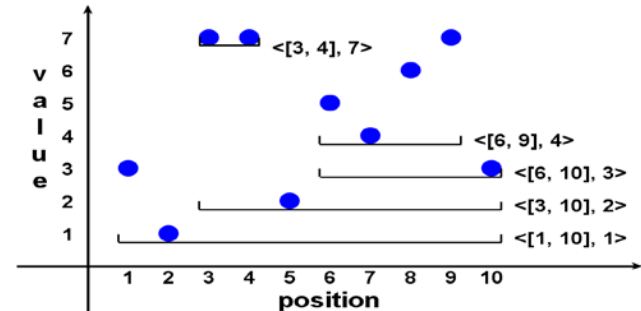
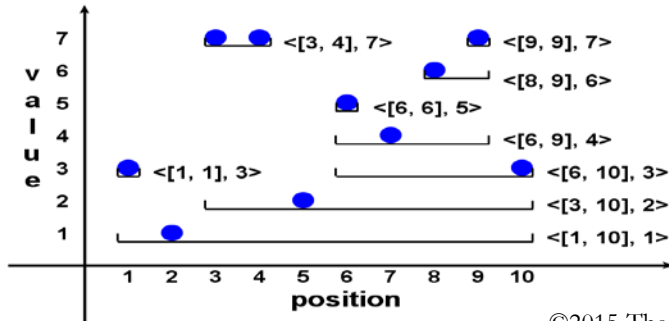
The number of LPSs is less than or equal to the sequence length.

(Hint: The number of LPSs getting min value at position  $k$  is at most 1.)

Conclusion

LPS is an excellent set of candidate streaks, of linear size.

Candidate generation problem  $\Rightarrow$  finding local prominent streaks



# Linear LPS (LLPS) Method

Sequence  $p_1, p_2, \dots, p_n$ .

1. Maintain a list of candidate streaks when scanning the sequence rightward.
2. After  $p_k$ , right-ends of candidates are all  $k$ .
3. At  $p_{k+1}$ , try to extend the candidates rightward.

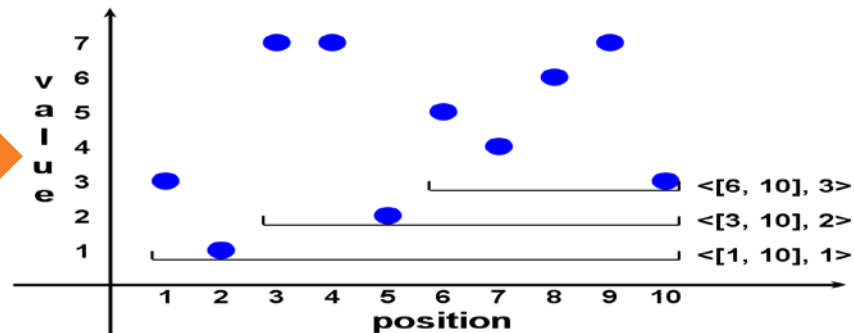
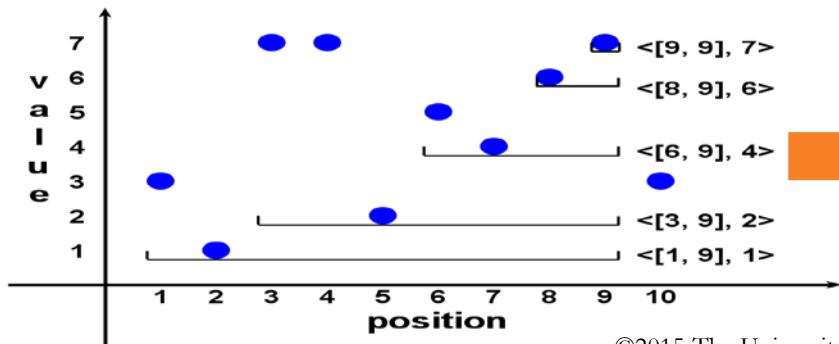
Candidates  $s$ :

(3.a)  $s.v < p_{k+1}$ : extend.

(3.b)  $s.v > p_{k+1}$ : belong to LPS.

(3.c)  $s.v \geq p_{k+1}$ : extend the leftmost (longest) such  $s$ .

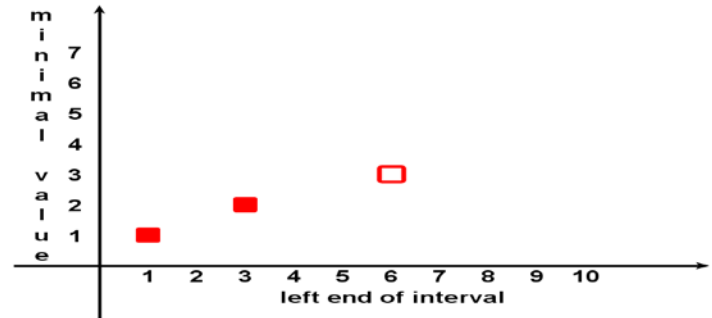
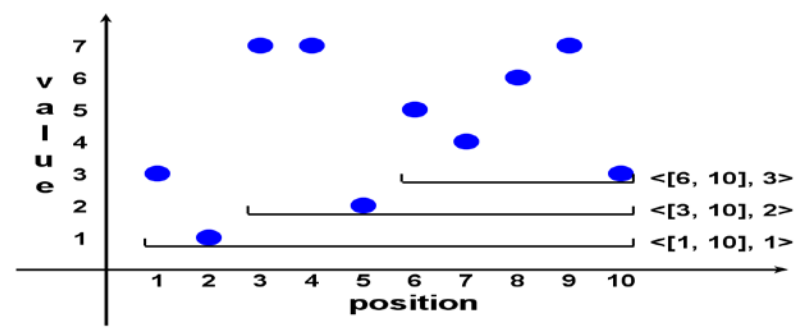
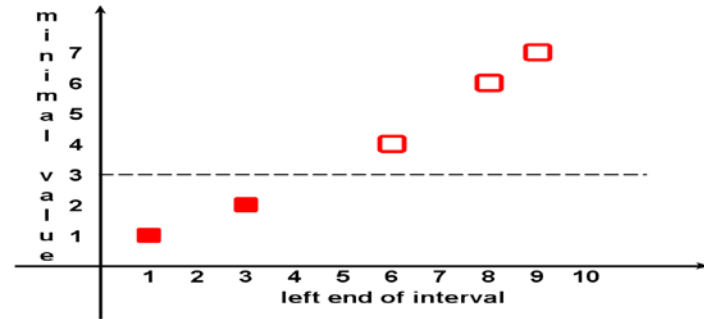
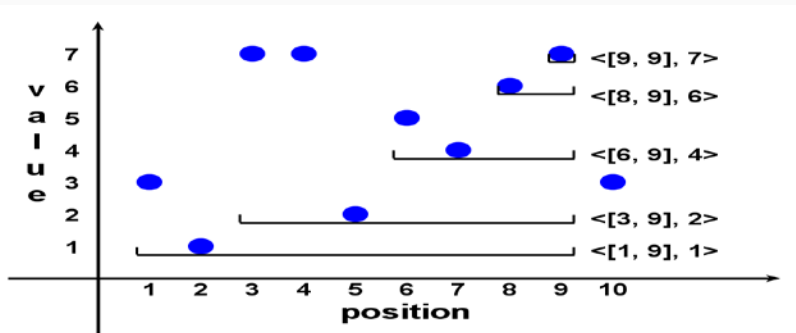
4. After  $p_n$  all remaining candidates are LPS.





# Linear LPS (LLPS) Method

Candidates share the same right-end, their minimum values monotonically increase, if they are listed in the increasing order of left-ends.



# Linear LPS (LLPS) Method

After  $p_k$ , it has found:

All LPSs ending before  $k$

Candidates ending at  $k$  either are LPSs or can be grown to LPSs ending after  $k$ .

Monitoring (keeping prominent streaks up-to-date) is simple:

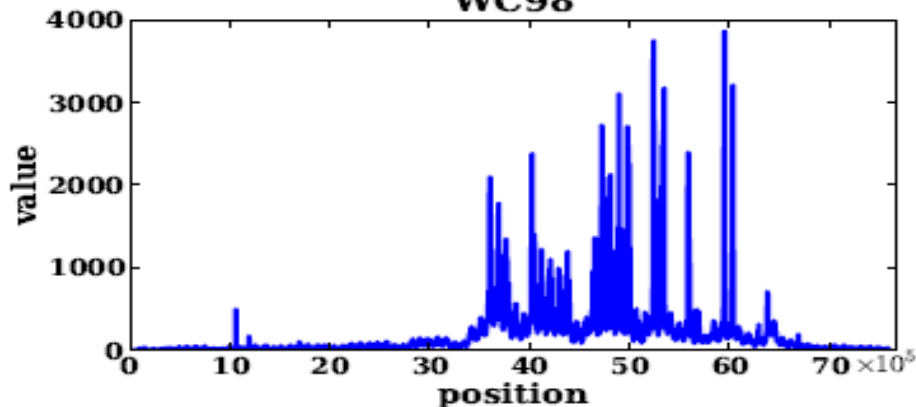
If PSs till  $k$  are requested, compare all found LPSs and all remaining candidates.



# Datasets In Experiments

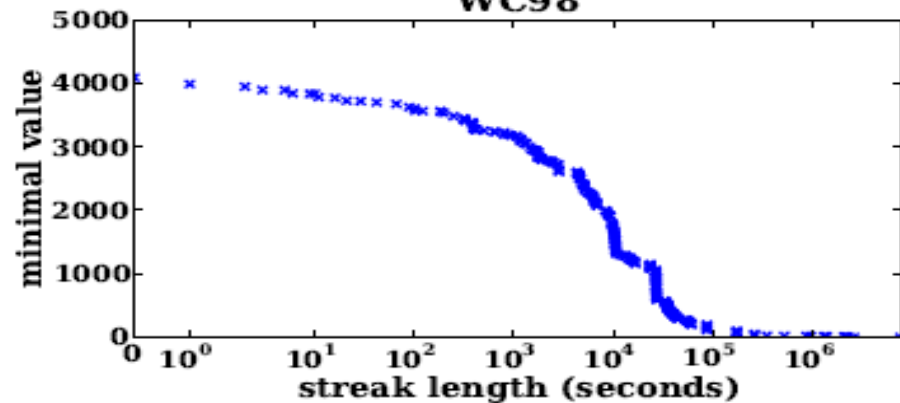
name	length	# prominent streaks	description
Gold	1074	137	Daily morning gold price in US dollars, 01/1985-03/1989.
River	1400	93	Mean daily flow of Saugeen River near Port Elgin, 01/1988-12/1991.
Melb1	3650	55	The daily minimum temperature of Melbourne, Australia, 1981-1990.
Melb2	3650	58	The daily maximum temperature of Melbourne, Australia, 1981-1990.
Wiki1	4896	58	Hourly traffic to <a href="http://en.wikipedia.org/wiki/Main_page">en.wikipedia.org/wiki/Main_page</a> , 04/2010-10/2010.
Wiki2	4896	51	Hourly traffic to <a href="http://en.wikipedia.org/wiki/Lady_gaga">en.wikipedia.org/wiki/Lady_gaga</a> , 04/2010-10/2010.
Wiki3	4896	118	Hourly traffic to <a href="http://en.wikipedia.org/wiki/Inception_(film)">en.wikipedia.org/wiki/Inception_(film)</a> , 04/2010-10/2010.
SP500	10136	497	S&P 500 index, 06/1960-06/2000.
HPQ	12109	232	Closing price of HPQ in NYSE for every trading day, 01/1962-02/2010.
IBM	12109	198	Closing price of IBM in NYSE for every trading day, 01/1962-02/2010.
AOL	132480	127	Number of queries sent to AOL search engine in every minute over three months.
WC98	7603201	286	Number of requests to World Cup 98 web site in every second, 04/1998-07/1998.

WC98



(a) Data Sequence

WC98



(b) Prominent Streaks

# Sample Prominent Streaks

Melbourne daily min/max temperature between 1981 and 1990 (Melb1 & Melb2)

More than 2000 days with min temperature above zero  
6 days: the longest streak above 35 degrees Celsius



Traffic count of Wikipedia page of Lady Gaga (Wiki2)

More than half of the prominent streaks are around Sep. 12th (VMA 2010)  
at least 2000 hourly visits lasting for almost 4 days



# General Prominent Streaks

## Top-k, multi-dimensional and multi-sequence PS

“He (LeBron James) scored 35 or more points in nine consecutive games and joined Michael Jordan and Kobe Bryant as the only players since 1970 to accomplish the feat.”

“Only player in NBA history to average at least 20 points, 10 rebounds and 5 assists per game for 6 consecutive seasons.” ([http://en.wikipedia.org/wiki/Kevin\\_Garnett](http://en.wikipedia.org/wiki/Kevin_Garnett))

## NLPS/LLPS extended to such general PSs



# Experiments On Multi-Sequence PSs

Table IX. Multi-sequence Prominent Streaks in Datas NBA1.

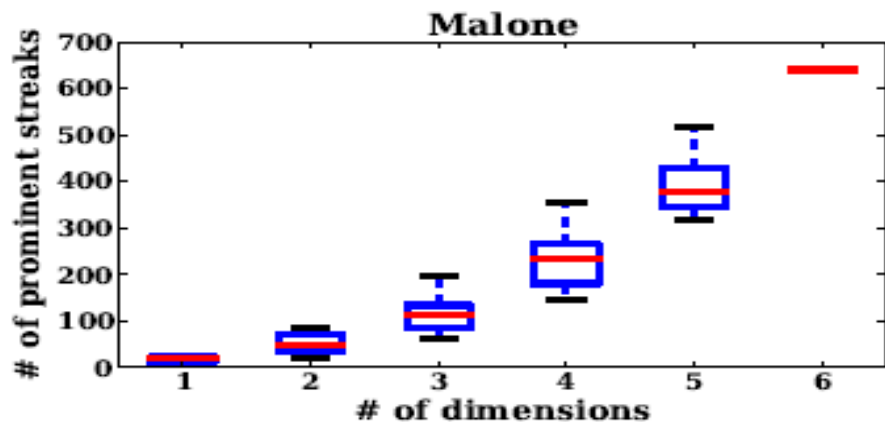
length	minimal value	players
1	71	David Robinson
2	51	Allen Iverson; Antawn Jamison
4	42	Kobe Bryant
9	40	Kobe Bryant
13	35	Kobe Bryant
14	32	Kobe Bryant
16	30	Kobe Bryant
17	27	Michael Jordan
27	26	Allen Iverson
34	24	Tracy McGrady
45	21	Allen Iverson
57	20	Allen Iverson
74	19	Shaquille O'Neal
94	18	Shaquille O'Neal
96	17	Karl Malone
119	16	Karl Malone
149	15	Karl Malone
159	14	Karl Malone
263	13	Karl Malone
357	12	Karl Malone
527	11	Karl Malone
575	10	Karl Malone
758	7	Karl Malone
858	6	Shaquille O'Neal
866	2	Karl Malone
932	1	John Stockton
1185	0	Jim Jackson



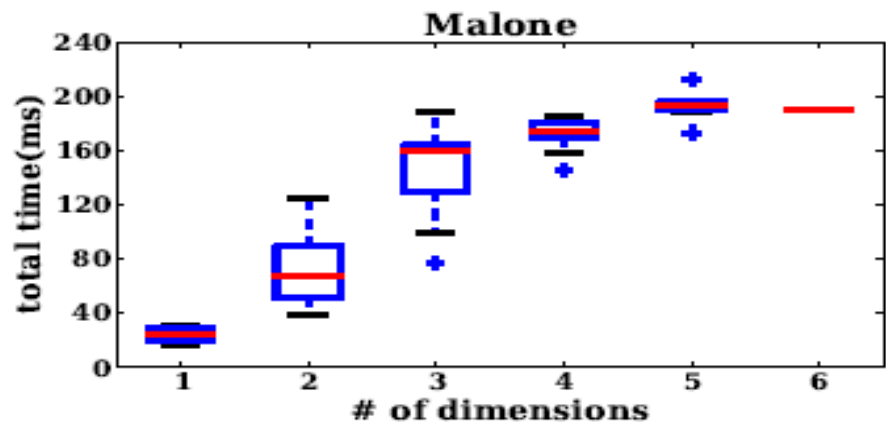
# Experiments On Multi-Dim PSs

Table X. Data Sequences Used in Experiments on Multi-dimensional Prominent Streak Discovery.

name	length	# prominent streaks	# dimensions	description
Malone	986	640	6	1991-2004 game log of Karl Malone (minutes, points, rebounds, assists, steals, blocks)



(a) Number of Prominent Streaks



(b) Execution Time of LLPS

Fig. 13. Experiments on Increasing Dimensionality.

# Experiments On General PSs

Table XIII. Data Sequences Used in Experiments on Top-5 Multi-sequence Multi-dimensional Prominent Streak Discovery.

name	# sequences	average length	# dimensions	# prominent streaks	description
NBA2	1185	290	6	10867	1991-2004 game log of all NBA players (minutes, points, rebounds, assists, steals, blocks)

Table XIV. Number of Candidate Streaks, Top-5 Multi-sequence Multi-dimensional Prominent Streak Discovery.

name	Baseline	NLPS	LLPS
NBA2	$9.41 \times 10^7$	$2.98 \times 10^6$	$8.76 \times 10^5$

Table XV. Execution Time (in Milliseconds), Top-5 Multi-sequence Multi-dimensional Prominent Streak Discovery.

name	Baseline	NLPS	LLPS
NBA2	$1.39 \times 10^7$	$4.33 \times 10^5$	$1.14 \times 10^5$

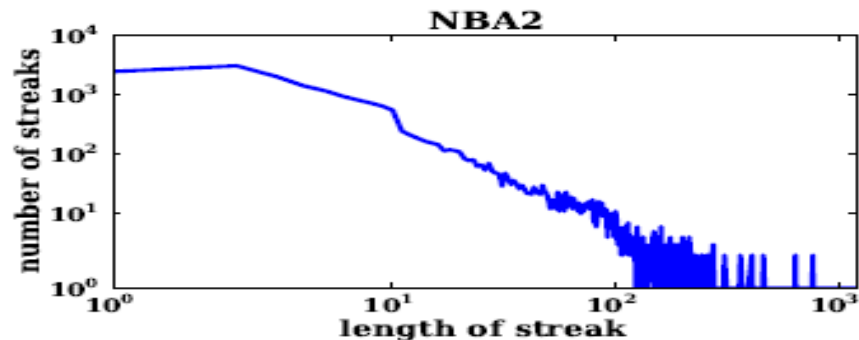


Fig. 14. Distribution of Prominent Streaks by Length.





# Acknowledgment

## UTA Students

- Naeemul Hassan
- Afroza Sultana
- Gensheng Zhang
- Joseph Minumol
- Fatma Dogan

## Collaborators

- Bill Adair
- Pankaj Agarwal
- James Hamilton
- Ping Luo
- Mark Tremayne
- Min Wang
- Jun Yang
- Cong Yu



# Acknowledgment

## Funding sponsors



UNIVERSITY OF  
TEXAS  
ARLINGTON

**Disclaimer:** This material is based upon work partially supported by the National Science Foundation Grants 1018865, 1117369 and 1408928, 2011 and 2012 HP Labs Innovation Research Awards, and the National Natural Science Foundation of China Grant 61370019. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the funding agencies.



# Thank You! Questions?

○ <http://ranger.uta.edu/~cli>   <http://idir.uta.edu>  
cli@uta.edu

○ Demos

ClaimBuster   [idir.uta.edu/claimbuster](http://idir.uta.edu/claimbuster)

FactWatcher   [idir.uta.edu/factwatcher](http://idir.uta.edu/factwatcher)

○ Please help us label the data

<http://bit.ly/claimbusters>

