Machine Learning CSE 6363 (Fall 2016)

Lecture 1 Introduction

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### Administration

- Lecture
  - When: Tue & Thu  $2pm \sim 3:20pm$
  - Where:
    - WH 221
  - Lecturer: Heng Huang (Office ERB 533) heng@uta.edu
  - Office hour: Tue & Thu 3:20pm ~ 5:00pm
    (Anytime is ok, if I am in office)
  - Home page: http://ranger.uta.edu/~heng/CSE6363.html

### Study Materials

- Require Experiences for Course:
  - Mathematics (calculus, algebra, statistics)
  - Algorithms
- Textbook:
  - Pattern Recognition and Machine Learning, Christopher M. Bishop, 2006.



### Study Materials

- Some good books for reading:
  - Machine Learning, Tom Mitchell.
  - *Pattern Classification 2nd edition* by Richard Duda, Peter Hart, & David Stork.
  - Information Theory, Inference, and Learning Algorithms, David Mackay.
  - Elements of statistical learning, Friedman, Hastie, & Tibshirani. Springer, 2009.

### Course Organization

- Lectures
  - Methodology of machine learning
  - Math behind the machine learning
  - Application: computer vision, bioinformatics, data mining, finance, biomedical image computing, etc.
- Practical Training
  - Homework
  - Final project
- Seminar
  - Read papers
  - Oral presentation



### Course Organization

- Grading
  - Three/Four homework sets: 45%
  - Class presentation: 25%
  - Final project: 30%
- No exams
- Homework
  - The homework will be notified in class and at website
  - Two to three weeks for each homework set
  - The homework sets are programming projects
  - Start early, Start early, Start early, Start early, Start early

### Course Organization

- Presentation:
  - Reading at least one paper (help you study the applications of machine learning) which will be assigned at the end of September
  - Leading discussion in class (20 mins)
- Project:
  - You select one topic from a project list
  - What do you like? Please give me your background
  - Show your project results in Dec. (5-10 mins)

# What's Learning?

- "Learning denotes changes in a system that ... enable a system to do the same task more efficiently the next time."
   --Herbert Simon
- "Learning is constructing or modifying representations of what is being experienced." --Ryszard Michalski
- "Learning is making useful changes in our minds." --Marvin Minsky
- Summary:
  - Using past experiences to improve future performance
  - For a machine, experiences come in the form of data
  - What does it mean to improve performance?
    - Learning is guided by an objective, associated with a particular notion of loss to be minimized (or, equivalently, gain to be maximized).

### Machine Learning vs Pattern Recognition

- ML has origins in Computer Science
- PR has origins in Engineering
- They are different facets of the same field
- So far ML society is more successful
- Most likely ML will cover PR
- Other major related research areas: computer vision, bioinformatics, data mining, information retrieval

### Very Brief History

- Studied ever since computers were invented (e.g. Samuel's checkers player)
- Coined as "machine learning" in late 70s early 80s
- Very active research field, several yearly conferences (e.g., ICML, NIPS), major journals (e.g. Journal of Machine Learning Research, Machine Learning)
- Other related conferences (CVPR, ICCV, AAAI, IJCAI, ECML, ECCV, KDD, UAI, COLT), related important journal (PAMI, TKDE)
- The time is right to start studying in the field!
  - Recent progress in algorithms and theory
  - Growing flood of on-line data to be analyzed
  - Computational power is available
  - Growing demand for industrial applications

### Why Do Machine Learning?

- Why machine learning?
  - We need computers to make informed decisions on new, unseen data.
  - Often it is too difficult to design a set of rules "by hand".
  - Machine learning is about automatically extracting relevant information from data and applying it to analyze new data.
- Let's study some real research applications using machine learning

### Visual Object Categorization





We are given categories for these images: From ETH database of object categories, [Leibe & Schiele 2003]

What are these?

- A classification problem: predict category y based on image x.
- Little chance to "hand-craft" a solution, without learning.
- Applications: robotics, HCI, web search (a real image Google...)

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### Object Detection





 Example training images for each orientation (Prof. H. Schneiderman)



### Pedestrian Detection



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### Autonomous









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### AI and Robot











### Text Classification

#### the world of





All About The Company
 Global Activities
 Corporate Structure
 TOTAL's Story
 Upstream Strategy
 Downstream Strategy
 Chemicals Strategy
 TOTAL Foundation
 Homepage

#### all about the company

Our energy exploration, production, and distribution operations span the globe, with activities in more than 100 countries.

At TOTAL, we draw our greatest strength from our fast-growing oil and gas reserves. Our strategic emphasis on natural gas provides a strong position in a rapidly expanding market.

Our expanding refining and marketing operations in Asia and the Mediterranean Rim complement already solid positions in Europe, Africa, and the U.S.

Our growing specialty chemicals sector adds balance and profit to the core energy business.

Company home page VS Personal home page VS University home page VS

. . .

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### Social Network and Sentiment Analysis





#### "What people think?"

What others think has always been an important piece of information

"Which car should I buy?"

"Which schools should I apply to?"

"Which Professor to work for?"

"Whom should I vote for?"



### Modeling Sensor Data





<sup>[</sup>Guestrin et al. '04]



- Measure temperatures at some locations
- Predict temperatures throughout the environment

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# Urban Computing

- Uber, DiDi, etc.
- Cyber physical systems
- Internet of Things







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### Financial Prediction



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### Bioinformatics

• E.g. modeling gene microarray data, protein structure prediction



### Movie Recommendation Systems



- Challenge: to improve the accuracy of movie preference predictions
- Netflix \$1m Prize. Competition started Oct 2, 2006 and awarded 2009.

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- There are already a number of applications
  - face, speech, handwritten character recognition
  - fraud detection (e.g., credit card)
  - recommender problems (e.g., which movies/products/etc you'd like)
  - annotation of biological sequences, molecules, or assays
  - market prediction (e.g., stock/house prices)
  - finding errors in computer programs, computer security
  - defense applications
  - etc

# Types of Learning

- Supervised learning
  - you are given examples with correct labels and are asked to label new examples
- Unsupervised learning
  - you are given only unlabeled examples
- Semi-supervised learning
  - you are given both examples with correct labels and unlabeled examples
- Active learning
  - you are given an oracle, whom you can ask to label particular examples, then must label the others
- Reinforcement learning
  - you are given the overall performance (as opposed to labels to particular examples), not offered in this class
- So many topics .....

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### **Data:** $D = \{d_1, d_2, ..., d_n\}$ a set of *n* examples $d_i = \langle \mathbf{x}_i, y_i \rangle$

 $\mathbf{x}_i$  is input vector, and y is desired output (given by a teacher)

**Objective:** learn the mapping  $f: X \to Y$ 

s.t.  $y_i \approx f(x_i)$  for all i = 1,.., n

### **Two types of problems:**

- Regression: X discrete or continuous →
  Y is continuous
- **Classification:** X discrete or continuous  $\rightarrow$

Y is **discrete** 

Fall 2016 Ref: Milos Hauskrecht

Supervised Learning Examples

• **Regression:** Y is continuous



• **Classification:** Y is **discrete** 



#### Handwritten digit (array of 0,1s)

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### Supervised Learning

• Example problem: face recognition



Training data: a collection of images and labels (names)



Evaluation criterion: correct labeling of new images

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## Supervised Learning

• Example problem: text/document classification



A few labeled training documents (webpages) Goal to label yet unseen documents

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Unsupervised Learning

• Data: 
$$D = \{d_1, d_2, ..., d_n\}$$
  
 $d_i = \mathbf{x}_i$  vector of values  
No target value (output) y

• Objective:

- learn relations between samples, components of samples

### **Types of problems:**

• Clustering

Group together "similar" examples, e.g. patient cases

- Density estimation
  - Model probabilistically the population of samples

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### Unsupervised Learning Example

• **Density estimation.** We want to build the probability model of a population from which we draw samples  $d_i = \mathbf{x}_i$ 



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Unsupervised Learning - Density Estimation

A probability density of a point in the two dimensional space
 Model used here: Mixture of Gaussians



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### Reinforcement Learning

- We want to learn:  $f: X \to Y$
- We see samples of **x** but not *y*
- Instead of *y* we get a feedback (reinforcement) from a **critic** about how good our output was



• The goal is to select outputs that lead to the best reinforcement

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