Rational decisions

Chapter 16

Outline

◇ Rational preferences

◇ Utilities

◇ Money

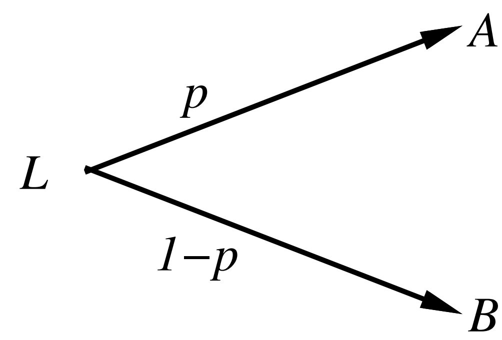
◇ Multiattribute utilities

◇ Decision networks

◇ Value of information

Preferences

An agent chooses among prizes (A, B, etc.) and lotteries, i.e., situations with uncertain prizes



Lottery $L = [p, A;\ (1-p), B]$

Notation:

$A \succ B$	A preferred to B
$A \sim B$	indifference between A and B
$A \succsim B$	B not preferred to A

Rational preferences

Idea: preferences of a rational agent must obey constraints.

Rational preferences $\Rightarrow$

behavior describable as maximization of expected utility

Constraints:

Orderability

$$(A \succ B) \vee (B \succ A) \vee (A \sim B)$$

Transitivity

$$(A \succ B) \wedge (B \succ C) \;\Rightarrow\; (A \succ C)$$

Continuity

$$A \succ B \succ C \;\Rightarrow\; \exists\, p \;\; [p, A;\; 1-p, C] \sim B$$

Substitutability

$$A \sim B \;\Rightarrow\; [p, A;\; 1-p, C] \sim [p, B; 1-p, C]$$

Monotonicity

$$A \succ B \;\Rightarrow\; (p \geq q \;\Leftrightarrow\; [p, A;\; 1-p, B] \succsim [q, A;\; 1-q, B])$$

Rational preferences contd.

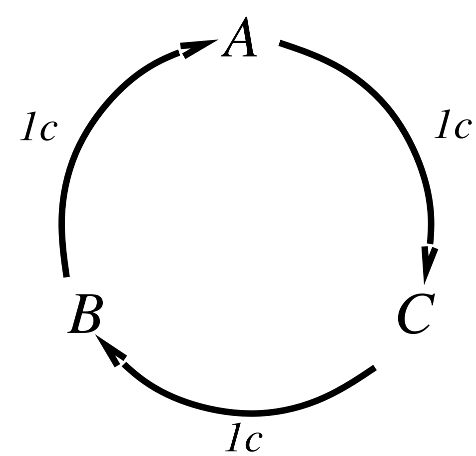
Violating the constraints leads to self-evident irrationality

For example: an agent with intransitive preferences can be induced to give away all its money

If $B \succ C$, then an agent who has C would pay (say) 1 cent to get B

If $A \succ B$, then an agent who has B would pay (say) 1 cent to get A

If $C \succ A$, then an agent who has A would pay (say) 1 cent to get C



Maximizing expected utility

Theorem (Ramsey, 1931; von Neumann and Morgenstern, 1944):
Given preferences satisfying the constraints
there exists a real-valued function U such that

$$U(A) \geq U(B) \quad \Leftrightarrow \quad A \succsim B$$
$$U([p_1, S_1;\ \ldots\ ;\ p_n, S_n]) = \sum_i p_i U(S_i)$$

MEU principle:
Choose the action that maximizes expected utility

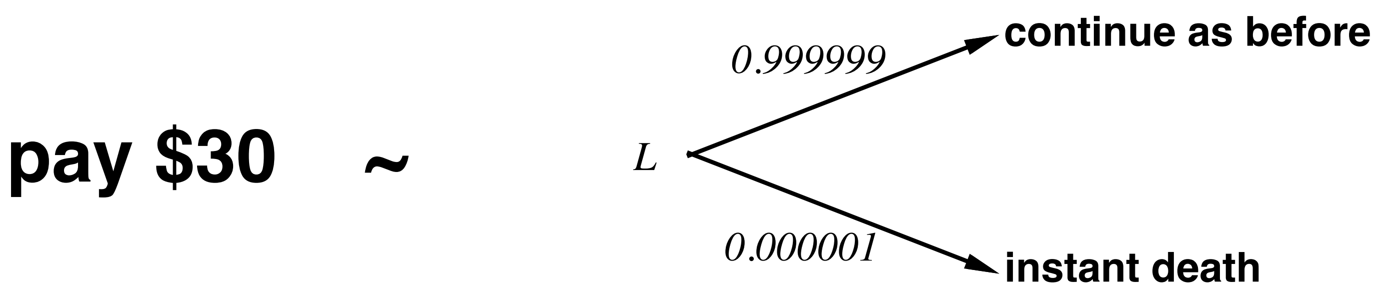
Note: an agent can be entirely rational (consistent with MEU)
without ever representing or manipulating utilities and probabilities

E.g., a lookup table for perfect tictactoe

Utilities

Utilities map states to real numbers. Which numbers?

Standard approach to assessment of human utilities:
compare a given state A to a standard lottery L_p that has
"best possible prize" $u_\top$ with probability p
"worst possible catastrophe" $u_\bot$ with probability $(1-p)$
adjust lottery probability p until $A \sim L_p$



Utility scales

Normalized utilities: $u_\top = 1.0$, $u_\perp = 0.0$

Micromorts: one-millionth chance of death
useful for Russian roulette, paying to reduce product risks, etc.

QALYs: quality-adjusted life years
useful for medical decisions involving substantial risk

Note: behavior is **invariant** w.r.t. +ve linear transformation

$$U'(x) = k_1 U(x) + k_2 \quad \text{where } k_1 > 0$$

With deterministic prizes only (no lottery choices), only ordinal utility can be determined, i.e., total order on prizes

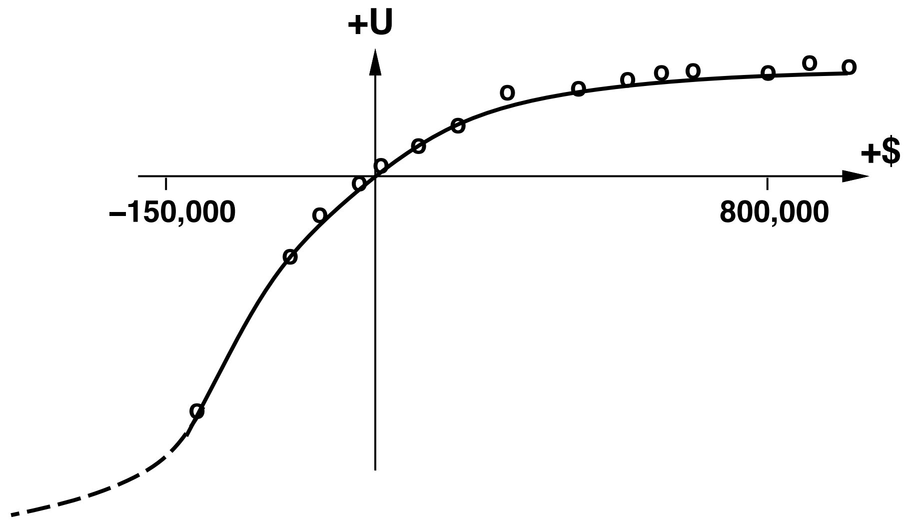
Money

Money does **not** behave as a utility function

Given a lottery L with expected monetary value $EMV(L)$,
usually $U(L) < U(EMV(L))$, i.e., people are risk-averse

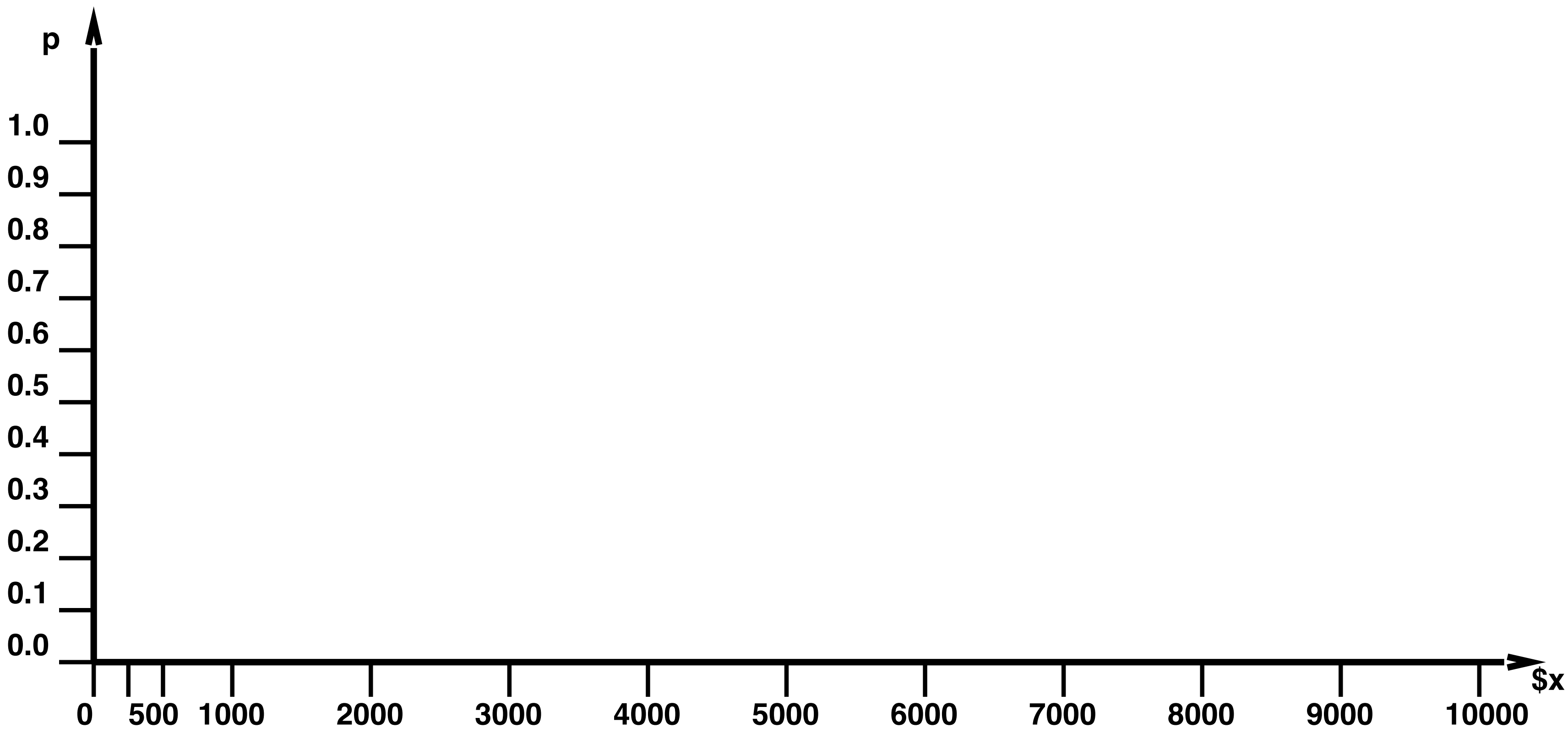
Utility curve: for what probability p am I indifferent between a prize x and a lottery $[p, \$M;\ (1-p), \$0]$ for large M?

Typical empirical data, extrapolated with risk-prone behavior:



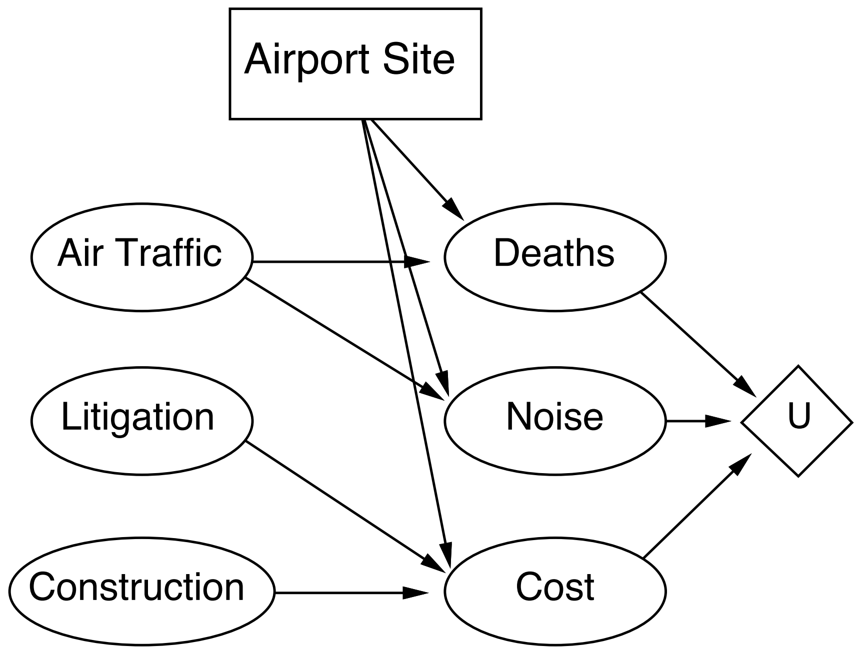
Student group utility

For each x, adjust p until half the class votes for lottery (M=10,000)



Decision networks

Add action nodes and utility nodes to belief networks
to enable rational decision making



Algorithm:

For each value of action node
  compute expected value of utility node given action, evidence
Return MEU action

Multiattribute utility

How can we handle utility functions of many variables $X_1 \ldots X_n$?
E.g., what is $U(Deaths, Noise, Cost)$?

How can complex utility functions be assessed from preference behaviour?

Idea 1: identify conditions under which decisions can be made without complete identification of $U(x_1, \ldots, x_n)$

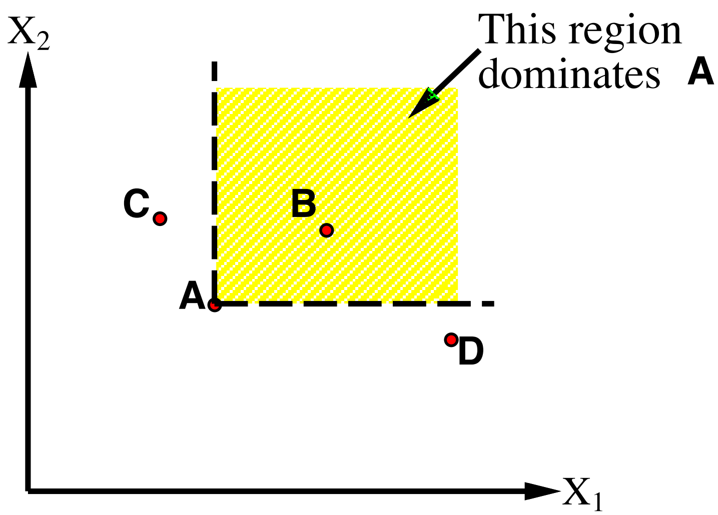
Idea 2: identify various types of **independence** in preferences and derive consequent canonical forms for $U(x_1, \ldots, x_n)$

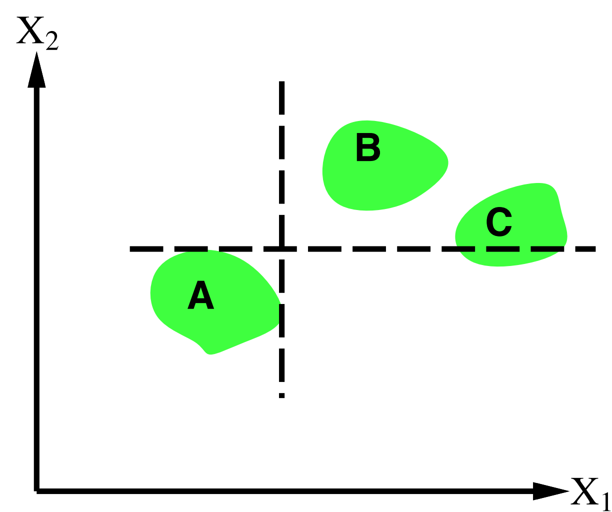
Strict dominance

Typically define attributes such that U is monotonic in each

Strict dominance: choice B strictly dominates choice A iff

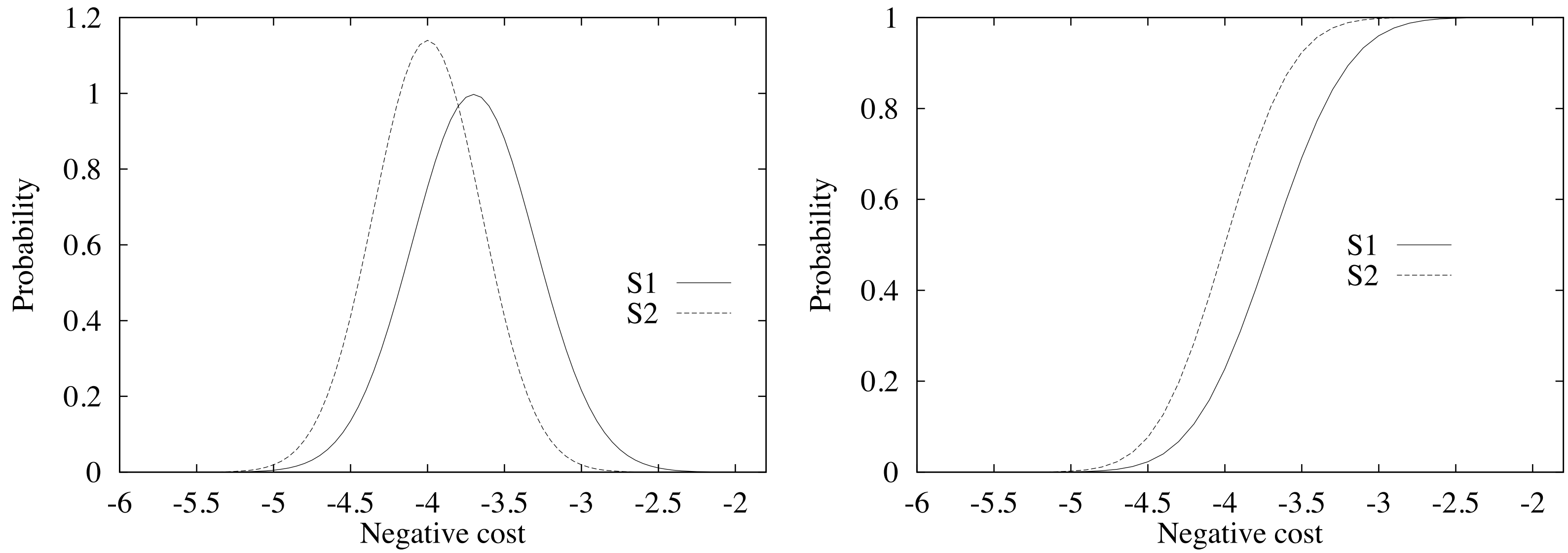
$$\forall\, i \;\; X_i(B) \geq X_i(A) \qquad \text{(and hence } U(B) \geq U(A)\text{)}$$





Strict dominance seldom holds in practice

Stochastic dominance



Distribution p_1 stochastically dominates distribution p_2 iff

$$\forall\, t \quad \int_{-\infty}^{t} p_1(x)dx \leq \int_{-\infty}^{t} p_2(t)dt$$

If U is monotonic in x, then A_1 with outcome distribution p_1 stochastically dominates A_2 with outcome distribution p_2:

$$\int_{-\infty}^{\infty} p_1(x)U(x)dx \geq \int_{-\infty}^{\infty} p_2(x)U(x)dx$$

Multiattribute case: stochastic dominance on all attributes $\Rightarrow$ optimal